



TO

**TAKE OFF
IN
YOUR
PRACTICE**

OBJECTIVE OF OUR PROJECTS FOR OUR CLIENTS



25 yrs in Market



PURPOSE OF
OUR PROJECTS
FOR YOU



YOUR
BRAND
ESTABLISHMENT &
HIGHEST
REVENUES

THE
METAMORPHOSIS OF
Your Practice®



WHAT WILL HAPPEN
AT THE END OF OUR PROJECTS
IF YOU FOLLOW
ALL OUR INSTRUCTIONS TO THE
LETTER



**YOUR OVERALL
BRAND NAME IN THE
MARKET WILL START
SOARING HIGH**



**YOUR PRACTICE WILL
BEGIN TO INCREASE
MANIFOLD THRU
HIGH MARGIN PTS**

**YOUR PATIENTS WILL
BEGIN TO EXPERIENCE
YOUR PLACE AS
WORLD-CLASS
ADMINISTERED PLACE**

**OUR
OUTCOMES
FOR YOU**

* Terms Apply





MUMBAI

DADDY HOUSE, FORT

HYDERABAD

**RAMU TOWERS,
A.C.GUARDS**



**SINCE
1996**

**WE ARE IN THE MARKET
SINCE 25 YRS**

**AUTHORISED INDIAN
ASSOCIATES FOR QUALITY
VERITAS LIMITED, UK**

www.taboronline.com



TABOR TEAM JUST
RECRUITED FOR A CLIENT

BSI PROJECT
TRAINING





MARKETING STAFF TRAINING



CLIENTS TRAINING- PMS



STAFF TRAINING

**POWERFUL,
TIME
TESTED
PROJECTS**

**FOR SMALL &
MEDIUM SIZED
HOSPITALS/
CT/MRI,
IMAGING
CENTRES**

**UPTO 100
STAFF**



4 WAYS WE CAN HELP YOU

**MARKETING
PROJECTS**

**ADMIN
PROJECTS**

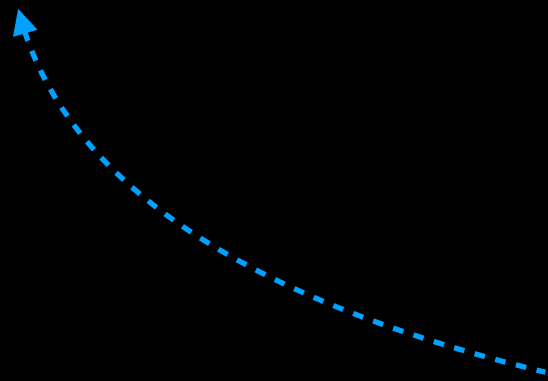
**BRAND
ENHANCEMENT
PROJECTS**

**PRACTICE
ENHANCEMENT
TOOLS**





**MARKETING
PROJECTS**



**THESE
PROJECTS
WILL
INCREASE
YOUR IP/
TREATMENTS**



**BRAND
ENHANCEMENT
PROJECTS**



**THESE
PROJECTS
WILL
BRING
VALUE TO
YOUR
CENTRE**

ADMIN PROJECTS



**THESE
PROJECTS WILL
HELP YOU IN
ADMINISTRATION
INTERNALLY**



**PRACTICE
ENHANCEMENT
TOOLS**



**THESE
TOOLS WILL
MAKE YOU
STREET-
SMART
DOCTOR
OF YOUR
PRACTICE**



PLEASE NOTE

**THESE ARE ONLY
HEADINGS**

CONTACT US FOR FULL INFO

**TERMS FOR OUTCOMES
FROM OUR PROJECTS**

**TOTAL SURRENDER OF
YOUR CENTRE TO US**



**THESE ARE FULL FLEDGED SLIDES,
MOST IDEAL TO SEE ON**

**LAPTOP
DESKTOP**

IPAD

OR

**PLEASE TAKE PRINT OUTS &
GO THRU THEM**

THE SECRET SAUCE

**THE
SECRET
SAUCE**

**TO GET HIGH
ADMISSIONS & HMP
(HIGH MARGIN
PRACTICE)**



TO GET HIGH
ADMISSIONS & HMP
(HIGH MARGIN
PRACTICE)

YOU NEED

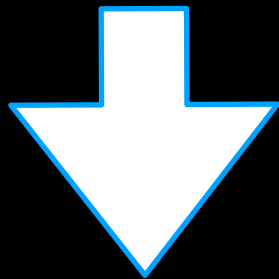


YOU NEED

```
graph TD; A[YOU NEED] --> B[HIGH PAYING PTS (HIGHER CPB)]; A --> C[ROBUST SYSTEMS & OWNERSHIP BASED, EFFICIENT STAFF];
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**HIGH PAYING PTS
(HIGHER CPB)**

**ROBUST SYSTEMS &
OWNERSHIP BASED,
EFFICIENT STAFF**

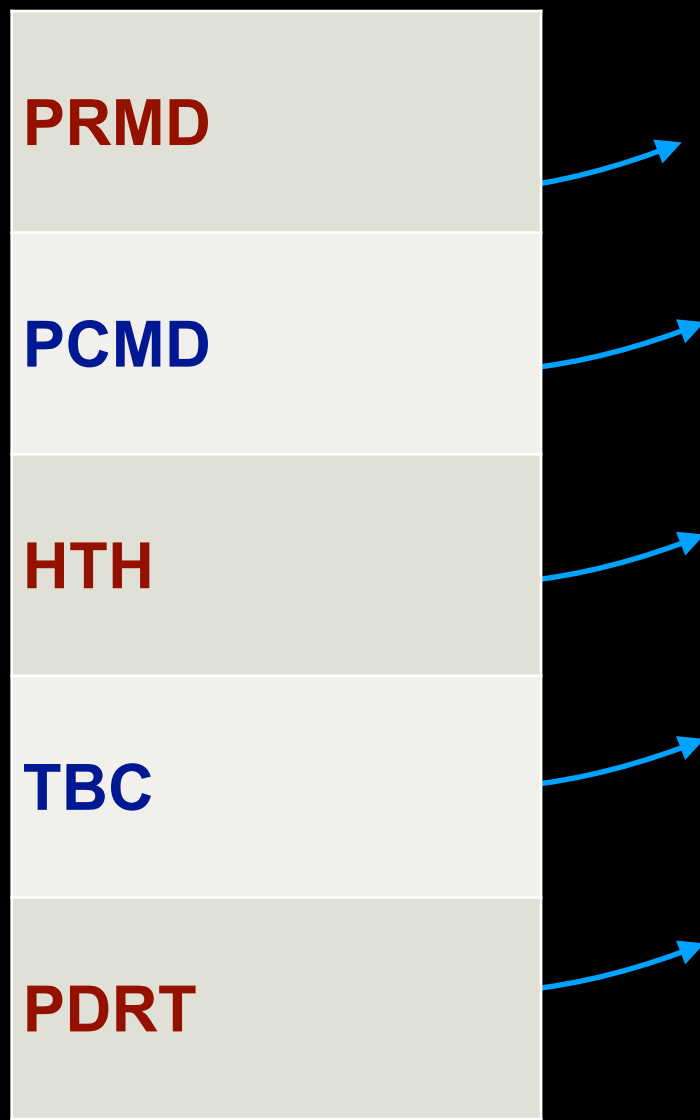


MARKETING PROJECTS

WITHOUT PROFESSIONAL TARGET BASED MARKETING

NO HEALTHCARE CAN
GET PATIENTS EITHER
REFERRALS OR
WALK-INS IN BULK

MARKETING PROJECTS



MARKETING PROJECTS

PRMD

**PROFESSIONAL REFERRAL
MARKETING DEPT (PRMD)**

PCMD

**PROFESSIONAL CORPORATE
MARKETING DEPT (PCMD)**

HTH

HOUSE TO HOSPITAL (HTH)

TBC

TOTAL BRAND CAPTURE (TBC)

PDRT

**PR DEPT RE-DESIGNING & TRAINING
(PDRT)**

MARKETING PROJECTS

PRMD



**PROFESSIONAL REFERRAL
MARKETING DEPT (PRMD)**

**WHAT BENEFITS
YOU GET OUT OF
THIS PROJECT**



WHAT THIS PROJECT WILL DO FOR YOU

- Referral Revenues will start increasing manifold after 3 months from the date of finishing of project
- Your “brand name” among referral doctors & pts will soar high
- Your brand name will increase more and more as this team will be conducting on-site camps & promotional activities all throughout your geographic area

PRMD



**PROFESSIONAL REFERRAL
MARKETING DEPT (PRMD)**

**DESIGNED TO
GET REFERRALS IN
HIGH VOLUMES
WITH FULL TEAM &
FULL TOOLS**

OVERVIEW



**WHAT THINGS
WE DO IN THESE
'MARKETING
PROJECTS' ?**



THINGS IN ALL

1

**FIRST WE WILL STUDY
YOUR HOSPITAL FOR
BRAND ERRORS
THRU SWOT ANALYSIS**

3

**THEN WE WILL
RECRUIT MARKETING
TEAM THRU STRINGENT
RECRUITMENT
PROCESS**

2

**THEN WE WILL DESIGN
'TOOLS' NECESSARY FOR
MARKETING TEAM
TO GO TO FIELD**

***PROJECTS CONTENTS DEPEND ON WHAT TYPE OF PROJECTS CLIENTS SIGN**



4

**THIS TEAM WILL GO
THRU MANDATORY
DOCUMENTATION &
VERIFICATION PROCESS**

6

**WE WILL TRAIN
THEM INSIDE OUT IN PR
SKILLS & HOW TO GET
MAXIMUM REFERRALS
AND CORPORATE
PTS**

5

**THEN WE WILL DESIGN
THEIR TARGETS, & OTHER
TOOLS TO GO TO FIELD**

7

**WE WILL TAKE THEM
TO THE FIELD & TRAIN THEM
PRACTICALLY AS TO HOW TO
GET REFERRALS & CORPORATE
SEMINARS/ TIE-UPS**

9

**LASTLY WE WILL
TRAIN CLIENT AS TO HOW
TO MANAGE A MARKETING
TEAM AND HOW TO ARREST
BRAND LEAKAGES AT
HOSPITAL**

8

**WE WILL DESIGN SALES
REGISTERS, VISIT VS REVENUE
REGISTERS FOR CLIENTS &
MANAGER'S PERFORMANCE
REPORTS**

PROFESSIONAL REFERRAL MARKETING DEPT (PRMD)

**THIS WILL
INCREASE
REFERRAL
BRANDING**



NEXT PROJECT

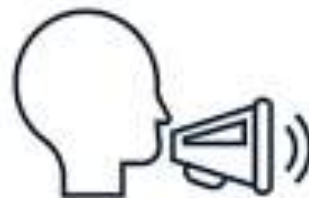


**DESIGNED TO GET
CORPORATE PTS**

**From CORPORATE
COS, STATE &
CENTRAL GOVT
OFFICES**

PROFESSIONAL CORPORATE MARKETING DEPT (PCMD)

**THIS WILL
INCREASE
CORPORATE
BRANDING**



***HMP (HIGH MARGIN PRACTICE) IS THE
OUTCOME FROM THIS PROJECT
BY GETTING CORPORATE EMPLOYEES
TO US**

***FRUITS OF THIS
PROJECT FOR YOUR
CENTER**

**YOUR CORPORATE PATIENTS WILL
START INCREASING SUBSTANTIALLY
3 MONTHS AFTER INDUCTION OF
THIS MEGA PROJECT**

NEXT PROJECT



HOUSE TO HOSPITAL (HTH)





VIRTUALLY SWEEPING PT MARKET

HOUSE TO HOSPITAL (HTH)

- # Direct Brand Penetration

HOUSE TO HOSPITAL (HTH)



THIS HTH

IS DESIGNED TO
VIRTUALLY SWEEP **PT**
MARKET STRAIGHT
FROM HOMES, OFFICES




***OUTCOMES OF THIS HTH PROJECT FOR YOUR CENTRE**

YOUR OVERALL PATIENTS ESP
HIGH PAYING PTS WILL START
INCREASING SUBSTANTIALLY 3
MONTHS AFTER INDUCTION
OF THIS MEGA PROJECT

NEXT PROJECT



TOTAL BRAND CAPTURE (TBC)



**THIS WILL
RE-WRITE YOUR
BRAND NAME IN
MARKET**



THIS PROJECT
COVERS ALL
PROJECTS
MENTIONED
ABOVE + OTHER
THINGS

TBC



TOTAL BRAND CAPTURE (TBC)

**WHAT BENEFITS
YOU GET OUT OF
THIS PROJECT**



WHAT THIS PROJECT WILL DO FOR YOU

- Revenues will start increasing manifold after 3 months from the date of finishing of project
- Your “Total Brand Name” among all sectors will soar high
- Your brand name will increase more and more minimising competition in full and increasing HIGH MARGING PTS (CASH PTS)

This
includes



SOCIAL MEDIA MARKETING



THIS PROJECT WILL
RE-WRITE THE WAY
A HEALTHCARE DOES
MARKETING

- ▶ NO FRILLS PROJECT
- ▶ Meaning Full **BRANDING TOOLS** Project
- ▶ To capture full market share
- ▶ To Minimise competition
- ▶ Professionally, Ethically & in quickest time possible

TBC =
TOTAL BRAND
CAPTURE

Its War on
competition & Take
off on Revenues



NEXT PROJECT

PDRT



**PR DEPT RE-DESIGNING & TRAINING
(PDRT)**



DESIGNED TO
RE-DESIGN & UPDATE
EXISTING MARKETING DEPT
TO GET GREAT
REFERRALS
(HIGHER TARGETS)



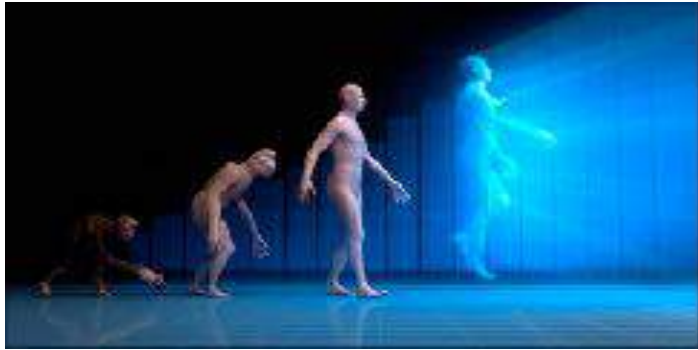
&

TO TRAIN THIS TEAM TO
GET CORPORATE PTS

PR DEPT RE-DESIGNING & TRAINING (PDRT)

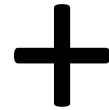
**THIS WILL MAKE
YOUR TEAM GET
MORE REFERRALS
& GET MORE
TARGETS!**





WHAT DO WE COVER IN THIS WORKSHOP

- SWOT ANALYSIS OF TEAM
- ETHICS
- ATTITUDE
- COMMUNICATION SKILLS
- PROFESSIONAL SELLING SKILLS
- ROLE PLAYING
- \$ALES LEAKAGE
- FIELD PLANNING



- DESIGN OF TAILOR-MADE PERFORMANCE REPORTS
- DESIGN & ERECTION OF TOUR PROGRAM
- CLIENT TRAINING ON MARKETING STRATEGIES

PROFESSIONAL PRO TRAINING FOR HIGHER REFERRALS



SALES TRAINING IN PROGRESS

**PL WATCH VIDEO IN
VIDEOS SECTION PAGE
IN OUR WEBSITE**



**CLICK ABOVE TO GO
TO VIDEOS PAGE**



N
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ADMIN PROJECTS

TO SMOOTHEN YOUR
ADMINISTRATION

ADMIN PROJECTS

BSI

LEAN BSI

BMP

MPL

CMIO

RB CMIO

AMC

PMW



ADMIN PROJECTS

BSI

LEAN BSI

BMP

MPL

CMIO

RB CMIO

AMC

PMW

BRAND STABILISATION INITIATION/
LEAN/SIX SIMA

BRAND MANAGEMENT PROJECT

MICRO PRACTICE LEAN

CHANGE MANAGEMENT INSIDE OUT

RE-BRANDING WITH CMIO

AS MANAGEMENT CONSULTANTS

PRACTICE METAMORPHOSIS
WORKSHOP

FIRST PROJECT

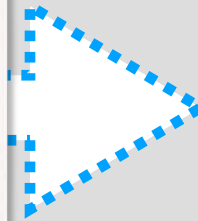
BRAND STABILISATION INITIATION (BSI)

**THIS PROJECT IS
FOUNDATION
PROJECT TO
KICK-START ANY
IMPROVEMENT
PROCESS IN ANY
HOSPITAL**

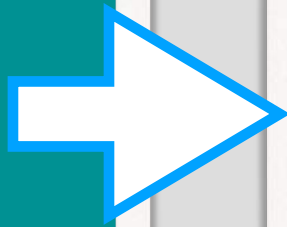
**BRAND STABILISATION
INITIATION (BSI)**



**MOTIVE/
PURPOSE
OF THIS
BSI
PROJECT**



**MOTIVE/
PURPOSE
OF THIS
BSI
PROJECT**



**TO CAUTION
YOU MAIN
PITFALLS GOING
ON IN YOUR
PLACE & TO
'INITIATE'
SOME CHANGES
INSIDE YOUR
PLACE**



BRAND STABILISATION INITIATION (BSI)

**LOW BUDGET
PROJECT TO START
WITH**

**THIS WILL
CORRECT ALL
INTERNAL
LEAKAGES**



**PROJECT
DESIGNED TO
CORRECT
BRAND ERRORS**

**TO CORRECT
ANTI-BRAND
(ANTI-PT)
THINGS INSIDE
YOUR HOSPITAL**

What is BSI ? Why?



- **BSI- BRAND**
STABILISATION INITIATION

BRAND STABILISATION INITIATION (BSI)

- **WE WILL STUDY BASIC BRAND LEAKAGES INSIDE YOUR HOSPITAL STARTING FROM RECEPTION TO CPS - (CASE PRESENTATION SKILLS) OF CONSULTANTS**
- **NEXT WE WILL STUDY YOUR BRAND TOOLS**
- **WE WILL STUDY PT DATA MINING & ASSIMILATION**
- **@ THE END WE WILL GUIDE YOU TO ARREST THESE LEAKAGES THRU 8 MAJOR WORKS IN THIS BSI PROJECT**

WE
WILL DO
SERIES OF
SUB PROJECTS
TO **GUIDE YOU** TO
STABILISE YOUR BRAND

Starts from
Here

PRIMARY
PROBING
OF YOUR
PLACE

WEB CONVERSION
LEAKAGES (WCLR)

SWOT FULL
REPORT

CLIENT PMS
SESSION

**BRAND
STABILISATION
INITIATION (BSI)**

STAFF
RECRUITMENT
PACKAGE

F.O.D., UPDATE
WITH TOOLS

QR CODE
PACKAGE

STAFF 5S & CS
WORKSHOP

**& WE WILL SUGGEST YOU IN CLEAR
PPTS AND IN WRITING AS TO HOW TO
STAB | LSE YOUR HOSPITAL AS BRAND
AND TAKE -OFF IN PRACTICE**

**BRAND STABILISATION
INITIATION (BSI)**



LEAN BSI

**WE USE WORLD-
FAMOUS LEAN
METHODOLOGIES TO
DO THIS LEAN BSI
PROJECT TO ROOT
OUT THE WASTE IN
THE PROCESS**

NEXT

ADMINISTRATION PROJECT

BRAND MANAGEMENT PROJECT (BMP)

WHAT THIS BMP PROJECT WILL DO FOR YOU

- **YOUR HOSPITAL'S OVERALL PERFORMANCE WILL SHOOT TO HIGH LEVEL**
- **PTS & STAFF ATTRITIONS WILL BE MINIMAL**
- **ADMINISTRATION WILL BECOME VERY SMOOTH**
- **YOUR HOSPITAL WILL BEGIN TO LOOK PROFESSIONAL IN THE EYES OF MODERN PTS AND STAFF**
 - **AS LIKE CORPORATES AS WILL BE DOING SPACE MANAGEMENT & VISITORS MANAGEMENT**

Correction of Visible Leakages

**THIS MEGA PROJECT
CORRECTS ALL VISIBLE, BASIC
LEAKAGES **ALONG**
**WITH FULL RECRUITMENTS &
TRAININGS & DESIGNING OF
SYSTEMS INSIDE OUT****





**AIO BRAND
MANAGEMENT
PROJECT (BMP)**

THIS PROJECT IS TOP-END

AIO

ALL-IN-ONE

**PROJECT COVERING ALL
ASPECTS OF YOUR BRAND
MANAGEMENT
(ADMINISTRATION)**

**WHAT WE
DO**

- **PBE SYSTEM - STAFF- PERFORMANCE
BASED EVALUATION & EXITS,INDUCTION OF
STAFF POINTS, INSTALLATION OF PB
BASED GOLD / SILVER CLUBS LIKE MNCS
DO**
- **FULL LEAN METRICS SYSTEM INSIDE
HOSPITAL**

WHAT WE DO

- **FULL CORPORATE STYLE VISITORS
MANAGEMENT- IT IS PROVED IT IS
BECAUSE UNNECESSARY CROWDS INSIDE
HOSPITAL, THAT LEAD TO MANY
AGITATIONS**
- **FULL PT. FEEDBACK SYSTEMS AT EVERY
STEP IN LINE WITH ISO TC PRINCIPLES**

**WHAT WE
DO**

- **STAFF PARTNERSHIP SYSTEM**
- **FULL IN-DEPTH COMMUNICATION SYSTEM**
- **INSTALLATION OF CARE-COORDINATORS CUM IP PROS**
- **STRICT EMPLOYEE INDUCTION TRAINING SYSTEM**
- **VERY REGULAR DNA EMBEDDED CME, SOFT SKILLS, PD SKILLS, ETC., CONTINUAL EDUCATION SYSTEM**

What other
systems we
correct

- **FULL WALL ART WILL BE DESIGNED**
- **DOCTORS/MANAGERS PERFORMANCE REVIEW SYSTEM**
- **STAFF COUNSEL & IN HOUSE POINT SYSTEM**
- **CREATION OF DOCUMENTS TO FILL COMMUNICATION GAPS THOUGHT-OUT HOSPITAL**
- **RE-DESIGN OF SPACE MANAGEMENT**

NEXT PROJECT

MICRO PRACTICE LEAN (MPL)

TABOR MPL PROGRAMME



MPL =
MICRO PRACTICE
LEAN

ITS

WAR

ON
WASTE

Improved quality of care
at reduced costs



Correction of **INVISIBLE** Leakages

**THIS MEGA PROJECT
CORRECTS ALL INVISIBLE,
LEAKAGES **THRU INDUCTION
OF LEAN HEALTHCARE****



Reducing Costs & Increasing Operational Excellence

WE WILL INSTALL WORLD-FAMOUS LEAN HEALTHCARE INCORPORATING MANY MICRO SYSTEMS, ROUTING OUT WASTE IN 'COSTS' & IN 'PROCESSES'

MICRO PRACTICE LEAN (MPL)



Hospital is a
complex institute!!
Like a big factory

IT IS THE BAD SYSTEMS LEADING TO LOSSES IN HEALTHCARE THESE DAYS



COST OF POOR QUALITY

- **ESTIMATED 35% OF ALL
HEALTHCARE COSTS =
“ WASTE”**

WHICH MEANS

**IF ONE SPENDS RS 1 CR
EVERY MONTH ON RUNNING
HEALTHCARE**

**RS 35 LACS IS
SPENT ON WASTE**

WHAT EXACTLY WE WILL DO IN THESE PROJECTS

TABOR MPL PROGRAMME

CULTURE
ASSESSMENT

PRIMARY DEPTS
AUDITING

SWOT WITH CQ
ANALYSIS

RE-DESIGNING
SYSTEMS

HACKING
CULTURE

FULL
RECRUITMENTS

FULL WORKSHOPS
&
DOCUMENTATIONS

ALL LEAN TOOLS
INDUCTION

TRAININGS

TO UNDERSTAND THESE
COMPLICATED PROJECTS WHICH
● RUN INTO MONTHS, YOU NEED TO
CALL US FOR PROFESSIONAL
PRACTICE MANAGEMENT SESSION

NEXT PROJECT

| AS MANAGEMENT
CONSULTANTS (AMC)

AS MANAGEMENT CONSULTANTS (AMC)

**MONTH AFTER
MONTH
PROFESSIONALISM**



**IN THESE
POST
COVID
DAYS**

**ONLY RESORT TO
TAKE OFF**

**IS TO UPDATE
ONESELF**

MONTH AFTER MONTH

**PROFESSIONAL GUIDANCE BY
OUR TEAM**

**GUIDING
CLIENTS IN BRAND
ENHANCEMENT &
IN LEAN
ADMINISTRATION**

WHAT HAPPENS IF WE ARE YOUR CONSULTANTS

- **YOUR HOSPITAL WILL BEGIN TO LOOK MORE ROBUST & PROFESSIONAL AFTER 6 MONTHS OF INITIAL AMC WORK**
- **REVENUES WILL START INCREASING AS AMC COVERS 360° PROJECTS**
- **PRODUCTIVITY OF STAFF, ESP MARKETING STAFF WILL INCREASE SUBSTANTIALLY**

NEXT PROJECT

CMS DIY WEBSITE (CDW)

DO IT YOURSELF
WEBSITE



**“GREATEST
HEADACHE IN
BRANDING
OURSELVES IN
MARKET**



**IS OUR
INABILITY TO
DESIGN WEBSITE
AND MAKE IT LIVE”**

GOOD NEWS



- **WITH OUR CMS WEBSITE,**
- **YOU YOURSELF CAN UPLOAD YOUR WEBSITE,**
- **AS SIMPLE AS**
 - **TYPING,**
 - **SELECTING PICS/VIDEOS**
 - **AND CLICKING UPLOAD**
- **IN JUST 2 HOURS WE WILL TRAIN YOU IN THIS !**

DIY CMS WEBSITE

01

**NO NEED OF ANY WEB
DESIGNER**



02

**USER FRIENDLY
WEBSITE**

03

**YOU CAN UPLOAD
ALL YOUR VIDEOS &
CONTENT INSTANTLY**

**&
DESIGN YOUR
OWN SITE**

NEXT PROJECT



**IF YOU ARE
ALREADY HAVING
EXISTING WEBSITE!**

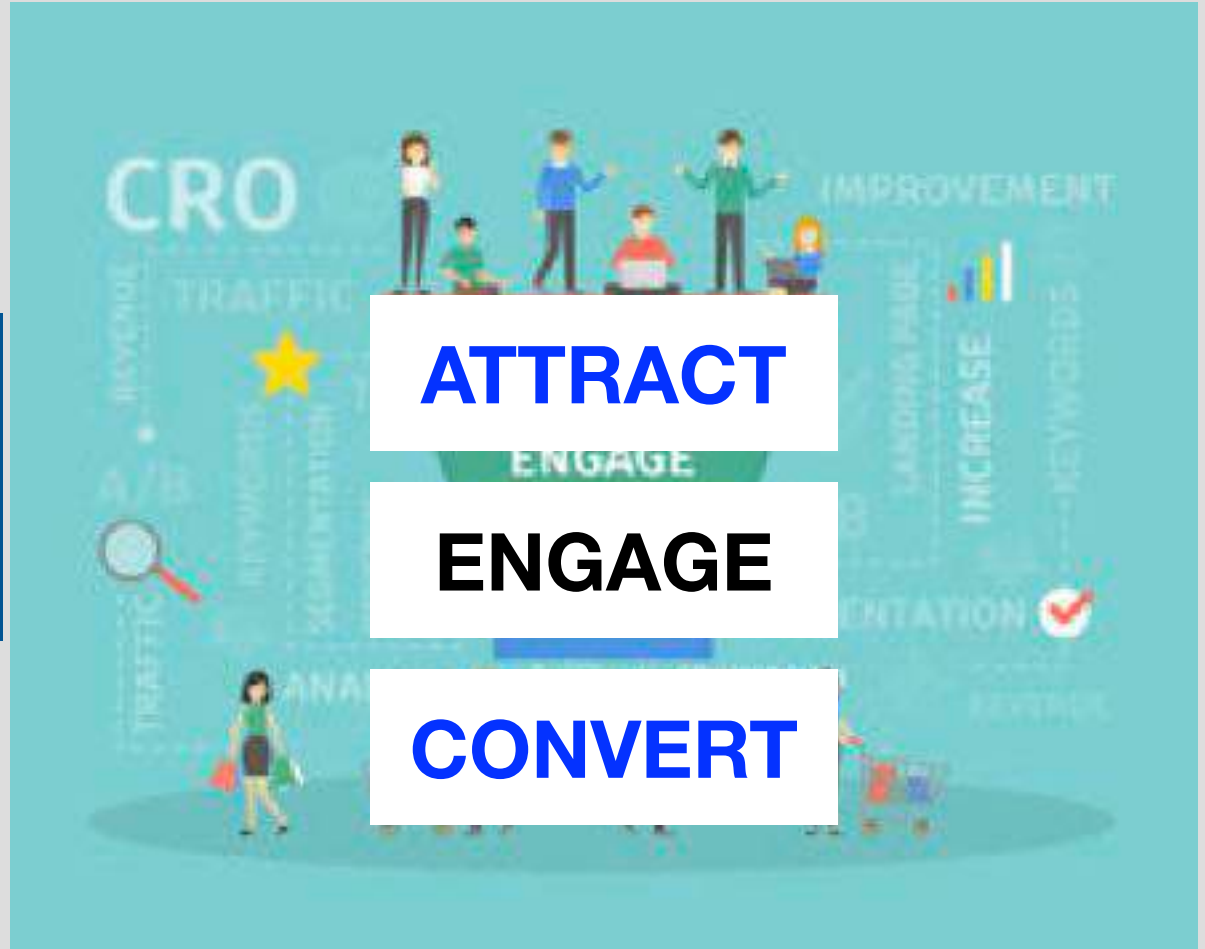
WEB CONVERSION LEAKAGES + WEB RE-DESIGN (WCLR)

**PURPOSE OF
ANY WEBSITE
IS TO**

ATTRACT

ENGAGE

CONVERT



WEB CONVERSION LEAKAGES + WEB RE-DESIGN (WCLR)

WE WILL GUIDE YOU AS TO
HOW TO CONVERT IT INTO
CONVERSION BASED SITE!

MOST OF THE WEBSITES ARE ANTI-CONVERSION SITES

- **THEY ARE BORING,**
- **AGE OLD COPYCAT
TRADITIONAL WEBSITES,**
- **PATHETIC IN SPEED,**
- **RANKS VERY LOW IN GOOGLE,
GT METRIXS, ETC.,**

MUCH MORE, MANY TRADITIONAL
BORING WEBSITES **IRKS VISITORS**
AND THEY LEAVE THE SITE WITHIN
FEW SECONDS!!

@They are NOT conversion based



**WE WILL STUDY YOUR WEBSITE FOR
CONVERSION BASED LEAKAGES AND
RE-DESIGN SITE ON PPT AND GIVE
YOU FULL REPORT**


**WEB CONVERSION LEAKAGES
+ WEB RE-DESIGN (WCLR)**



NEXT PROJECT



PRACTICE METAMORPHOSIS WORKSHOP (PMW)



**THIS WILL MAKE
DOCTORS
BETTER
PRACTITIONERS**



**WORKSHOP FOR
DOCTORS**



OBJECTIVE OF THIS WORKSHOP

TRANSFORMATION OF DOCTOR TO KNOW WHAT IS TO
MANAGE A HOSPITAL PROFESSIONALLY AND



DOCTORS SHOULD BECOME STREET SMART

**GREAT THING ABOUT
THIS PMS IS**

**IT IS TOTALLY ONSITE, DONE EXCLUSIVELY
FOR YOUR SPECIALTY,
JUST FOR YOUR HEALTHCARE**

**PRACTICE METAMORPHOSIS
WORKSHOP (PMW)**



**WE COVER
TOPICS LIKE**

- **HOW TO PROMOTE A BRAND,
(HOSPITAL)**
- **HOW TO MANAGE COMPETITION,**
- **HOW TO MANAGE STAFF,**
- **AND HOW TO MANAGE A
HOSPITAL**
- **HOW TO MANAGE MARKETING
STAFF,**

WE COVER TOPICS LIKE

- AND HOW TO INCREASE THEIR REFERRALS
- HOW TO MANAGE SOCIAL MEDIA
- WHAT IS LEAN HEALTHCARE, SPACE MANAGEMENT AND CHANGE MANAGEMENT
- RECRUITING AND MANAGING STAFF

WE COVER TOPICS LIKE

- WHAT ARE ALL ADMIN AND MARKETING LEAKAGES WE FOUND ELSEWHERE

&

- HOW TO AVOID HAPPENING TO YOU

WHAT THIS METAMORPHOSIS WORKSHOP WILL DO FOR YOU

- You will become street-smart in handling practice, esp staff
- Dr will know world-famous Lean Healthcare being practiced by all top hospitals in the world
- Many tools we will be using to educate you as to how to take off in practice
- ALL THESE YOU WILL KNOW THRU POWERFUL VIDEOS & PPTs & DOCUMENTS

NEXT YOU CAN
SHOP WITH US



Shop With Us

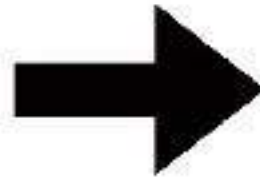
NEXT



PRACTICE
ENHANCEMENT
THINGS YOU CAN BUY

STRAIGHT
FROM OUR
WEBSITE



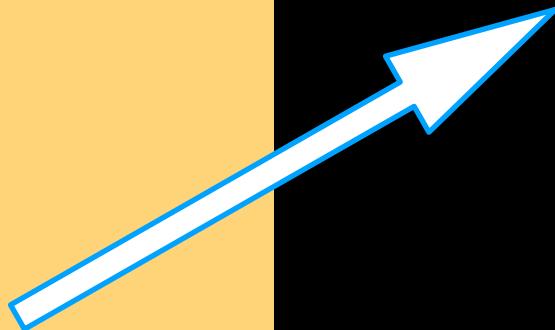




**100% PURCHASE
PROTECTION**

**WE WILL REFUND IF YOU ARE
NOT HAPPY WITH ANY OF
OUR PRODUCTS/DIGITAL
DOWNLOADS**

NEXT
WE SELL
THRU OUR
WEBSITE



PRACTICE MANAGEMENT FULL KIT (**PMFK**)



**THIS WILL MAKE
DOCTORS
STREET SMART**



DOCTORS SHOULD KNOW

PRACTICALLY AS TO

- **HOW TO PROMOTE A BRAND,**
- **HOW TO MANAGE
COMPETITION**
- **HOW TO MANAGE ADMIN
STAFF**
- **AND HOW TO MANAGE A
HOSPITAL**

● HOW TO MANAGE MARKETING
STAFF,

● AND HOW TO INCREASE
THEIR BRAND

● HOW TO LEVERAGE SOCIAL
MEDIA

**THIS KIT
CONSISTS OF**



**POWERFUL STEP
BY STEP PPTS**

VIDEOS

ARTICLES

FOD TOOLS

**SOCIAL MEDIA
CONVERSION
POINTS**



Deal of the Day

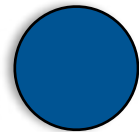
₹ **26,400** ~~₹33000~~ (20% off)
\$ **323** ~~\$404~~



MANY MORE

NEXT WE
DESIGN &
SELL YOU





QR CODE -
4 IN ONE
DESIGN PACKAGE

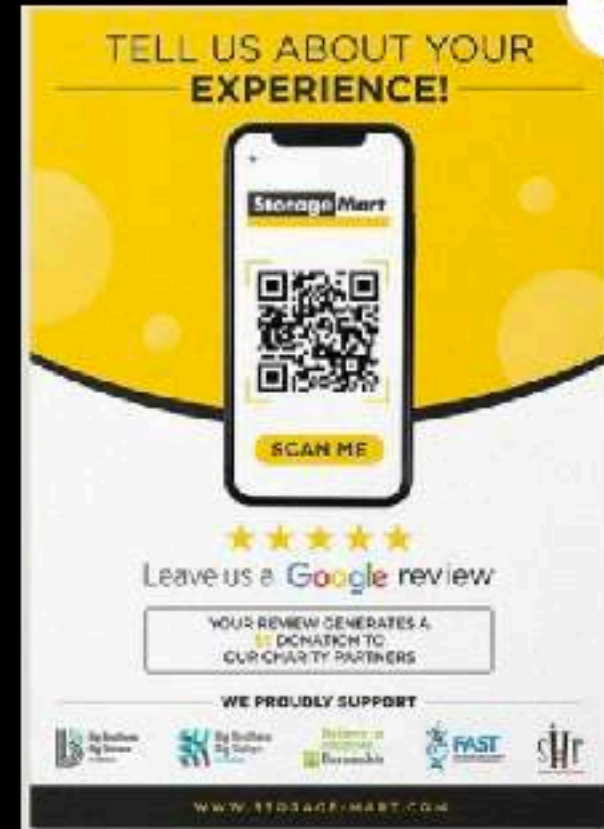
WE WILL
DESIGN
EXCLUSIVE QR
CODE + OTHER
ESSENTIAL
DESIGNS FOR
YOUR HOSPITAL





1

4
DESIGNS
IN ONE



3



2



4

1

**QR CODE WITH YOUR EMBEDDED
LOGO INSIDE**

2

2 OFFICIAL LETTER HEADS

3

2/3 FT QR CODE POSTER

4

**BUSINESS CARD WITH
QR CODE FOR CEO**

4

**DESIGNS
IN ONE**



QR CODE 4 IN ONE DESIGN PACKAGE

1



2



Deal of the Day

₹ 3740 ₹5500 (32% off)
\$ 46 \$67



Buy Now

SCAN OUR WEBSITE

3



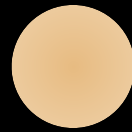
4





PLEASE CLICK
TABOR SHOP PAGE FOR
MORE INFO @ THE END

NEXT
WE DESIGN



CONVERSION
BASED
HOSPITAL
BROCHURE

HOSPITAL BROCHURE



COMES
WITH
EXCLUSIVE
QR CODE



HOSPITAL BROCHURE

01

READY TO PRINT

A MUST BROCHURE
FOR EXECUTIVES TO BE
GIVEN TO THE
DOCTORS POST
PRESENTATION



02

HIGHLY
CONVERSION
BASED BROCHURE



Deal of the Day

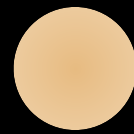
₹ 3306 ₹4350 (24% off)
\$ 40 \$53



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NEXT
WE DESIGN

REFERRAL



BASED P.R.O.,
PRESENTATION
FILE

**P.R.O.,
PRESENTATION
FILE**

**FOR MORE
REFERRALS**

P.R.O., PRESENTATION FILE



**PURPOSE of P.R.Os
MEETING DOCTORS
IS TO GET HIGHEST
REFERRALS**

**BY
EDUCATING
VISITING DRS
THOROUGHLY**

EDUCATING VISITING DRS COMES

ONLY THRU DETAILED
PRESENTATION ABOUT
THE HOSPITAL IN
VISUAL FORMAT



Deal of the Day

₹ 17,640 ~~₹ 21,000~~ (16% off)
\$ 216 ~~\$ 257~~

ALL MEDICAL REPS
DO MEET
QUALIFIED
DOCTORS



WITH A DETAILING/
PRESENTATION
FILE/TAB IN HAND

P.R.O PRESENTATION FILE



01

**READY TO USE IN
FIELD**

02

**READY TO USE IN
TAB**

03

**HIGHLY QUALITY
JPEGs AS SOFT COPY
FOR IPAD
PRESENTATION**



Deal of the Day

₹ 17,640 ~~₹21000~~ (16% off)
\$ 216 ~~\$257~~



Buy Now



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TABOR SHOP PAGE FOR
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REMEDY ?



**IF YOU ALWAYS DO
WHAT YOU ALWAYS DID,
YOU'LL ALWAYS GET
WHAT YOU ALWAYS GOT.**

- HENRY FORD



LIVE PROJECTS



**10-20+ YEARS TO
SETTLE IN PRACTICE**

**3-5 YEARS TO TAKE
OFF IN PRACTICE**

**With Us You
settle In The
Quickest
Possible
time**



25 yrs in Market

TERMS APPLY

IDEAL INVESTMENT RATIO

IDEAL INVESTMENT RATIO

**70% OF TOTAL
MONEY SHOULD
GO FOR
ERECTING
HOSPITAL, BUYING
EQUIPMENT, ETC.,**



**30% OF TOTAL
MONEY INVESTED
SHOULD GO FOR
BRANDING**

**LEST PUBLIC WILL
NOT KNOW YOU**

STEPS OF OUR ASSOCIATION

STEP 1

STEP 2

STEP 3

STEP 4

**THERE ARE 4 STEPS
OF OUR
ASSOCIATION**



STEPS OF OUR ASSOCIATION

THERE ARE 4 STEPS OF OUR ASSOCIATION

STEP 1

WE WILL COME ALL THE WAY FROM
HYDERABAD
TO YOUR PLACE &
GIVE YOU PRIMARY PRESENTATION



**ITS FREE, IF IN
HYDERABAD/MUMBAI**

STEP 2

WE WILL
GIVE YOU PRIMARY PAPERS



ITS FREE

STEP 3

WE WILL GIVE YOU FULL FILE
PROFESSIONAL
PRESENTATION
WITH **PRACTICE MANAGEMENT
SESSION**



ITS CHARGEABLE

3 FULL HOURS

Rs 35k

\$2K USD

STEP 4

BLOCKING DATES &
SIGNING PAPERS

HOME WORK FOR PROJECT WILL START



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MON-FRI