



SINCE 1996

MUMBAI

DADDY HOUSE, FORT

WE ARE IN THE MARKET
SINCE 25 YRS

HYDERABAD

RAMU TOWERS,

A.C.GUARDS

AUTHORISED INDIAN ASSOCIATES FOR QUALITY VERITAS LIMITED, UK

www.taboronline.com



TAKE OFF
IN
YOUR
PRACTICE

PURPOSE OF OUR PROJECTS FOR YOU



YOUR

BRAND

ESTABLISHMENT &

HIGHEST

REVENUES

METAMORPHOSIS OF

four Practice®

THE



WHAT WILL HAPPEN

AT THE END OF OUR PROJECTS

IF YOU FOLLOW

ALL OUR INSTRUCTIONS TO THE

LETTER



YOUR OVERALL BRAND NAME IN THE MARKET WILL START SOARING HIGH



YOUR PRACTICE WILL BEGIN TO INCREASE MANIFOLD THRU HIGH MARGIN PTS

OUR OUTCOMES FOR YOU YOUR PATIENTS WILL
BEGIN TO EXPERIENCE
YOUR PLACE AS
WORLD-CLASS
ADMINISTERED PLACE



















WE SUPPORT DOCTORS AND WE RECENTLY PARTICIPATED IN STRIKE WITH THEM IN KHAMMAM, TELANGANA STATE, WHERE WE DID OVER 21 PROJECTS

> IN THE CENTRE DR PRADEEP KURAPATI, CEO OF ABHAYA HOSPITALS, OUR HON CLIENT SINCE 6 YEARS!

POWERFUL,
TIME
TESTED
PROJECTS

FOR SMALL & MEDIUM SIZED HOSPITALS/ CT/MRI, **IMAGING** CENTRES

UPTO 100 STAFF

LATEST PRESS COVERAGE



LATEST PRESS COVERAGE-ENT HOSPITAL



REGIONAL NEWS PAPER

ముగాలసులలో, కివరలల్ 17: ఇమ్మం, భాగాగ్రి కొర్తగూడిన ఉత్పాత్తో చేసి, మత్స్, 8045 , కలలి నిటాగాలలో 3 ఎత్తుగా కురేష సేవలందన్నున్న శ్రీ పాయి మారుత్ వైద్యశాలకు దిఎస్ఓ 8001 – 2016 దర్జిఫికెట్ దెక్కింటి. ఇదేవల ఇంటల్మేషనల్ స్టాండర్ట్ అర్గనిజేపెన్ సంస్థ టీఫీ ఫ్యాకెట్ట్ పట్యుడు కొత్తారేయిం ఇప్పులలోని శ్రీమారుకి వైద్యశాలకు వచ్చి వైద్యశాల యాణమాన్యానికి ఈ ఎఎస్ఓ సర్టి ఫిరెగ్స్ అంటికిన్నారు. ఈ చందర్భంగా ఈఎస్టేట్ వైద్యుడు టెంజీఫీ డ్రిఫీక్, కంటి థైద్యుడు మహేష్ లు మాలారుమా అత్యాధునిక పరికరాల రోగులకు స్వల్ప ధరలలో వైద్య సేవలందిన్నా వస్తున్నా మని తమ సీపలకు నూతన మైక్రోస్కోవ్, ఎండోస్కోప్ (బర్బసీ) అత్యాధునిక పరికరాలతో శస్త్ర పరి త్వలు నివ్వహించడం ద్వారా లోగులు త్వరగా కోలుకుని పారి పనులు వేసుకుంటున్నారని తెలిపారు. రెండు ఇల్లలో సేవలందిన్నుక్ తమ వైద్యశాలకు ఇఎస్ఓ గుర్తింపు రావడం సంతోషదాయకమని. ఇదే మ్యూర్డితో దోగులకు ఉంటే మర్మనే వైద్యసీపలను ఆయోస్తామని వారు సేర్కొన్నారు.

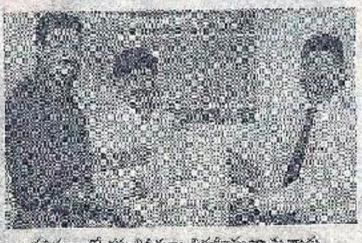


REGIONAL NEWS PAPER

శ్రీసాయి మారుతి ఈఎస్ట్ ఆస్పత్రికి ఐఎస్ఏ్ సల్టెఫికేట్

నవేతేలంగాణ-భిమ్మం

సగరంలోని శ్రీసాయి మారుత ఈఎస్ట్ అస్పత్రిల్ ఇఎస్ట్ సర్టెసికేట్ నెచ్చినట్ల డాక్టర్ మహేష్ తెలిపారు. ఈ మేరకు శినివారం ఆయన చెలికరులలో హంట్లాదారు. ఖమ్మం, భదాడ్డి, కొత్తగూడెం ఉల్లలో తాలిసిందిగా చెప్పి, ముక్కు గొంతు మరియు కండే ఆస్పత్రుల్లో అత్యాధునిక పరిగగాలలో లొన్ముదేండ్నగా గష్టవికిత్వలు అందిస్తున్న తమ ఆస్పటికి బఎస్ట్ పో సర్టిఫికెట్ ఇప్పడం ఆనందంగా ఉందన్నారు. వేర్య నివుబులు ధార్జర్ ఎంజీఎక్రమీణ్ మాట్వడుతూ లేలెస్ట్ ముట్రోనిక్కవ్, ఎండోస్కాప్ (జర్మన్) అత్యాదునిక



వరికరాలతో శస్త్ర చికిత్సలు విర్వహిస్తున్నామన్వారు.

REGIONAL NEWS PAPER



శ్యామల ఆసుపత్రికి గుల్తింపు పత్రం ప్రదానం

ఖక్కుం వైద్యవిభాగం, క్యూస్ట్ మే: నగరంలోని శ్యామల అనుపత్రికి ఇఎస్.హో.2015 సంస్థ గుర్తింపు అభించినట్లు అనుపత్రి వైద్యుడు డాక్టర్ బోడెపూడి అజయ్కుమార్ తెలిపారు. రాష్ట్రస్వాయిలో సాధారణ, లాప్రోస్కోపిక్ శస్త్రచికిత్సల్లో హాస్పిటల్ గుర్తింపు స్వానం పొందింనండుకు టాటూర్ ప్రతి నిధి రోజారియో గురువారం డాక్టర్ శైలజకు గుర్తింపు ప్రణాన్ని మ్రానం చేశారు అనంతరం అనుపత్రి సిబ్బందికి శిక్షణ శికిరం నిర్వహించారు.



గుల్తింపు పుత్రాన్ని అందుకుంటున్న డా.శైలజ

LATEST PRESS COVERAGE- DENTAL HOSPITAL

Nagubandi Dental Hospital gets ISO certificate

OUR BUREAU

Khammam: Nagubandi Multi-speciality Dental Hospital got ISO 9001-2005 certificate from Quality Council International and this is the first-ever hospital to receive such honour said Naguhandi Kiranku-

mar, renowned dentist in a press note released hereon Thursday, He expressed his happiness over the recognisation and said it was a pride for the Khammam district. Indian Dental Association along with dental experts appreciated the hospital management on the occasion.





WE GIVE GUARANTEE OF OUTCOMES PROVIDED YOU COOPERATE WITH US TILL THE END ...







+ YEARS IN MARKET DESIGNING SYSTEMS, TRAINING SCHOOL/COLLEGE MEN



POWERFUL, TIME TESTED PROJECTS



2 WAYS WE CAN HELP YOU



REVENUES ENHANCING



REVENUES ENHANCING PROJECTS







REVENUES **ENHANCING PROJECTS**



- PROFESSIONAL REFERRAL MARKETING DEPT (PRMD) PROFESSIONAL CORPRATE MARKETING DEPT PR DEPT RE-DESIGNIG & TRAINING (PDRT)
- DIY CMS CART WEBSITE TO SELL HEALTH
 CHECK PACKAGES (CMSC)





NEXT **STABILISING YOUR BRAND**

STABILISING YOUR BRAND

BRAND STABILISATION INITIATION (BSI)

BRAND MANAGEMENT PROJECT (BMP)

WEB CONVERSION LEAKAGES

& REPORT (WCLR)



1st REVENUE ENHANCEMENT PROJECT

MARKETING PROJECT



DESIGNED TO GET REFERRALS IN HIGH VOLUMES WITH FULL TEAM





PROFESSIONAL REFERRAL MARKETING DEPT (PRMD)



THIS WILL INCREASE REFERRAL BRANDING





360° REFERRALS FROM MARKET

This project covers 360° referral marketing on par with medical reps covering total territory with all ref tools & team targets

PROFESSIONAL REFERRAL MARKETING DEPT (PRMD)



WHAT THIS MARKETING PROJECT WILL DO FOR YOU

- Referral Revenues will start increasing after 3 months from the date of finishing of project
- Your "brand name" among referral doctors & pts will soar high





PROFESSIONAL REFERRAL MARKETING DEPT (PRMD)

OVERVIEW

We will train clients

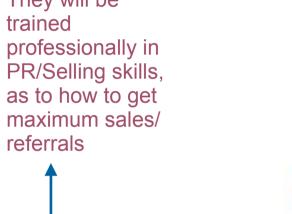
We will train MM in

marketing strategies

They will be trained professionally in as to how to get maximum sales/ referrals

1+2 marketing team will be created thru professional recruitment process







We will design Presentation files, Ref Brochure, Performance Reports for executives, Manager, etc.,



IN SHORT 360° PROFESSIONAL, TARGET **ORIENTED MARKETING TEAM WILL BE** FORMED TO INCREASE REFERRALS.



Next REVENUE ENHANCEMENT PROJECT

PROFESSIONAL CORPORATE MARKETING DEPT (PCMD)



PROFESSIONAL CORPORATE MARKETING DEPT (PCMD)



THIS WILL INCREASE
CORPORATE
BRANDING &
WALK-INS





N E X T P R O J E C T

DESIGNED TO INCREASE CORPORATE PTS

From CORPORATE COS, STATE & CENTRAL GOVT OFFICES





*HMP (HIGH MARGIN
PRACTICE) IS THE OUTCOME
FROM THIS PROJECT BY
GETTING CORPORATE
EMPLOYEES TO US

*FRUITS OF THIS
PROJECT FOR
YOUR HOSPITAL





*FRUITS OF THIS PROJECT FOR YOUR HOSPITAL

YOUR CORPORATE PATIENTS WILL
START INCREASING SUBSTANTIALLY
3 MONTHS AFTER INDUCTION OF
THIS MEGA PROJECT





YOU AS HOSPITAL WILL BE MAKING
HUGE GROUND WORK FOR FUTURE
EMPANELMENTS





YOUR IP WILL INCREASE BECAUSE OF EMPANELMENTS & CASH PTS WILL INCREASE

As we will be installing CI PROGRAMS FOR CORPORATES

CI=CORPORATE IN-DEPTH





HIGH PAYING
PTS,THUS HIGHER
CPB WILL INCREASE
SUBSTANTIALLY





THESE GUYS WILL CONDUCT WBS, WHICH EVENTUALLY INCREASE YOUR BRAND AWARENESS

WBS=WELL BEING SEMINARS





YOUR CORPORATE
PATIENTS WILL START
INCREASING
SUBSTANTIALLY 3 MONTHS
AFTER INDUCTION OF THIS
MEGA PROJECT

*FRUITS OF THIS PROJECT FOR YOUR HOSPITAL

THESE GUYS WILL
CONDUCT WELL BEING
SEMINARS, WHICH
EVENTUALLY BRING YOUR
BRAND AWARENESS

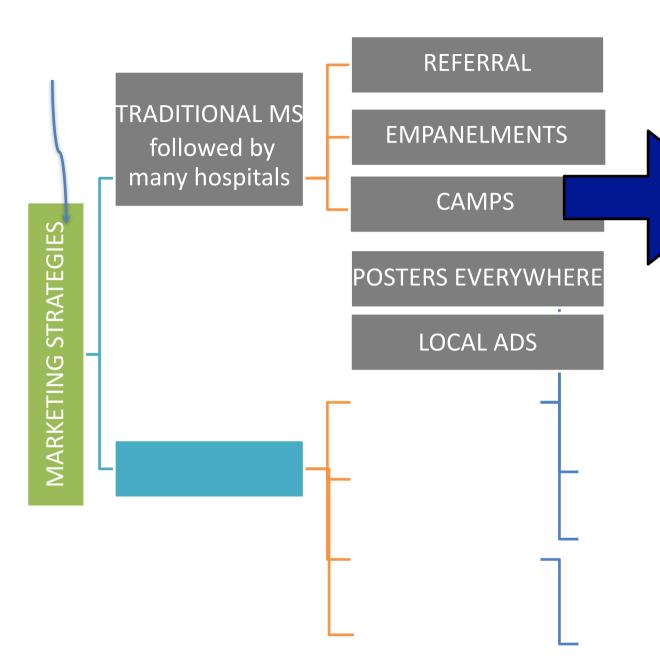
PCMD PROJECT

* Terms Apply

YOUR IP WILL INCREASE BECAUSE OF EMPANELLED & CASH PTS WILL INCREASE

HIGH PAYING PTS WILL INCREASE SUBSTANTIALLY



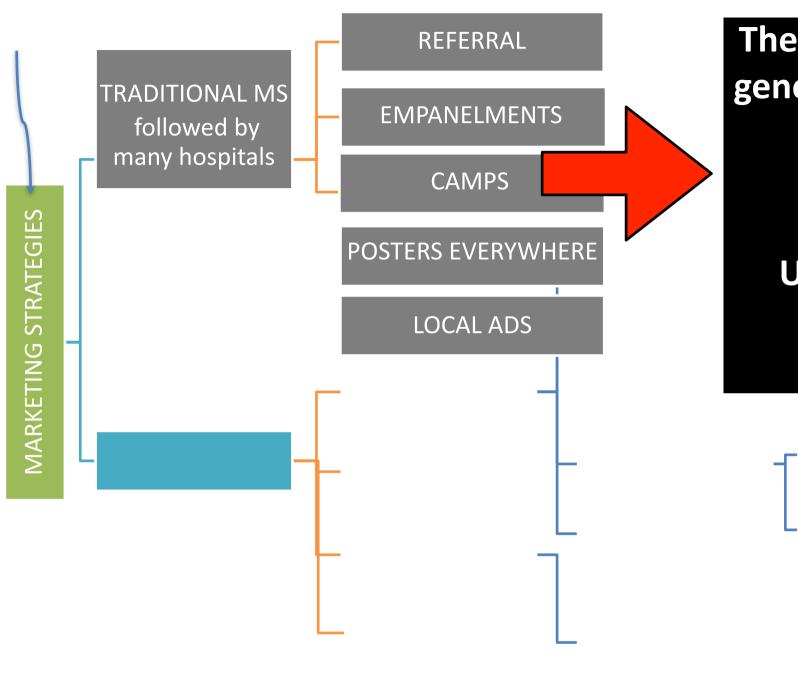


These are all

primary

marketing strategies all traditional centres follow



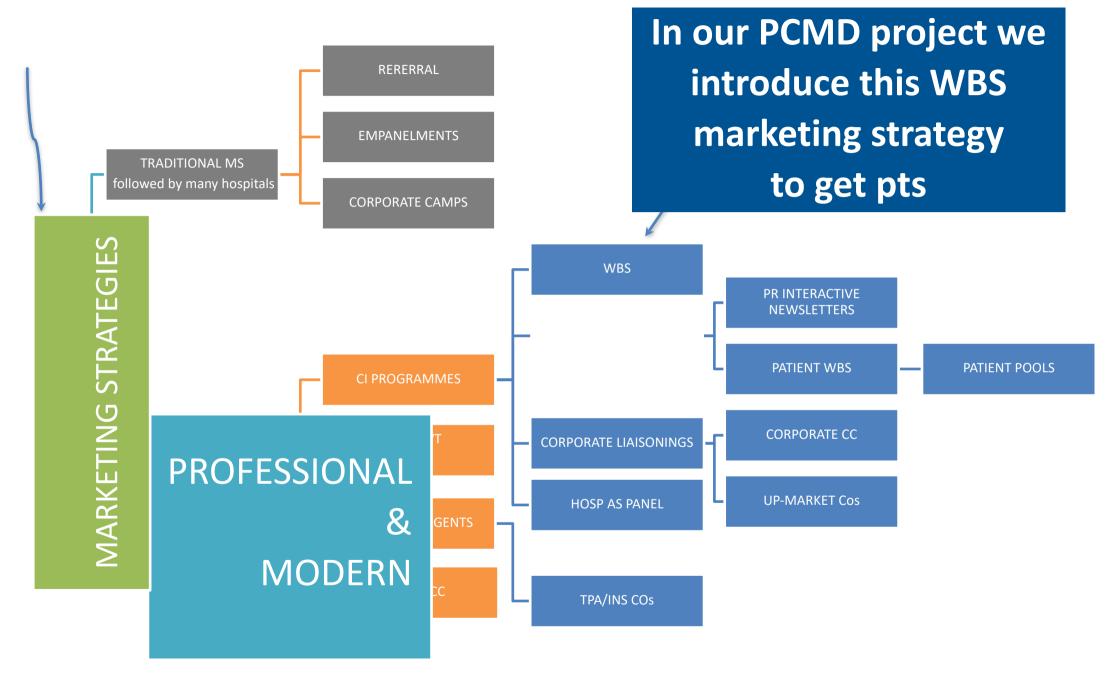




Unless there is professional follow up











IN SHORT















Next REVENUE ENHANCEMENT PROJECT

PR DEPT
RE-DESIGNING &
TRAINING (PDRT)





DESIGNED TO RE-DESIGN & UPDATE EXISTING MARKETING DEPT TO GET GREAT REFERRALS (HIGHER TARGETS)







&

TO TRAIN THIS TEAM TO GET CORPORATE PTS





PR DEPT RE-DESIGNING & TRAINING (PDRT)



THIS WILL MAKE
YOUR TEAM GET
MORE REFERRALS
& get more targets!

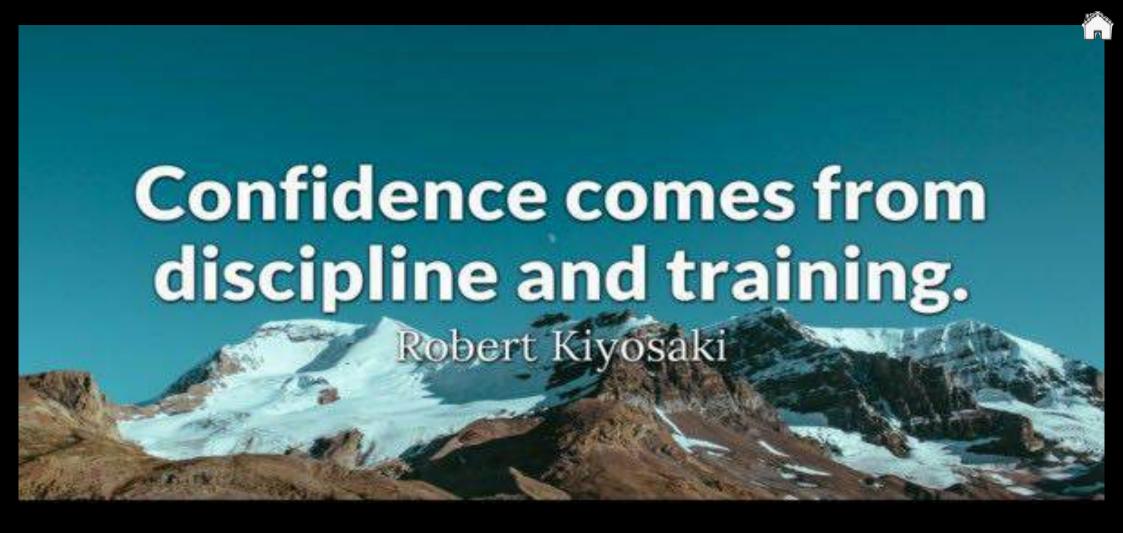




PRO TRAINING

MOST OF THE PROS
ARE NOT TRAINED
IN PROFESSIONAL
PR TRAINING

THAT'S WHY THEY DON'T
DO MUCH SALES, THEY
MOVE LIKE FAILED
SALESMEN
WITH NO TARGETS



REFRESHER TRAINING
TO
MARKETING TEAM







WHAT DO WE COVER IN THIS WORKSHOP





- SWOT ANALYSIS OF TEAM
- ETHICS
- ATTITUDE
- COMMUNICATION SKILLS
- PROFESSIONAL SELLING
 - **SKILLS**
- ROLE PLAYING
- \$ALES LEAKAGE
- FIELD PLANNING



- DESIGN OF TAILOR-MADE PERFORMANCE REPORTS
- DESIGN & ERECTION OF TOUR PROGRAM
- CLIENT TRAINING ON MARKETING STRATEGIES





WE WILL STUDY YOUR TEAM- THEIR TARGETS, TOOLS THEY HAVE, STRATEGIES THEY ARE ADOPTING TO GET REFERRALS, ETC.,



WE WILL GIVE FULL REPORT TO THE MANAGEMENT





PROFESSIONAL PRO TRAINING FOR HIGHER REFERRALS





PL WATCH VIDEO IN VIDEOS SECTION PAGE IN OUR WEBSITE



CLICK ABOVE TO GO TO VIDEOS PAGE





Next REVENUE ENHANCEMENT PROJECT

DIY CMS CART
WEBSITE TO SELL
HEALTH CHECK
PACKAGES (CMSC)



CMS DIY WEBSITE WITH HCP CART (CMSC)



TO SELL
HEALTH CHECK
PACKAGES 24/7







Websites promote you 24/7: No employee will do that.

— Paul Cookson —



ULTRA-MODERN WEBSITE WITH VIDEO HEADER

SIMPLEST, FASTEST WEBSITE



DIY CMS WEBSITE WITH REVENUE GENERATION

ON THE SPOT BOOKING OF HEALTH CHECK PACKAGES / PAID APPOINTMENT SYSTEM

+ DEDICATED
IOS/ANDROID APP WITH
EXTRA PAY



70+RATED WEBSITE IN GOOGLE PAGE SPEED TEST

CONTENT RESEARCH AND DESIGN

EMBEDDING VIDEOS IN SITE FOR MORE CONVERSIONS

STICKY HEADER, STICKY CART

CREATION OF PRIVACY POLICY, T&C FOR CLIENTS

FULL TRAINING AS TO HOW TO UPDATE PRICES & CREATE NEW PRODUCTS/SERVICES







USER

CONVERSION BASED WEBSITE













DIY CMS WEBSITE WITH NO CODES, LAYMAN FRIENDLY DASHBOARD NEXT **STABILISING YOUR BRAND**

STABILISING YOUR BRAND

BRAND STABILISATION INITIATION (BSI)

BRAND MANAGEMENT PROJECT (BMP)

WEB CONVERSION LEAKAGES

& REPORT (WCLR)





NEXT PROJECT





BRAND STABILISATION INITIATION (BSI)

LOW BUDGET
PROJECT TO START
WITH



THIS WILL DETECT
PRIMARY ERRORS
INTERNALLY & START
BRAND IMPROVEMENT
STEPS



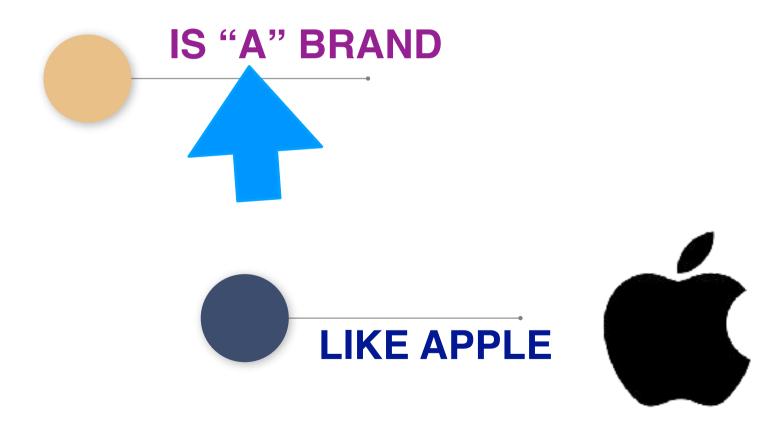


TO

TO CAUTION WHERE THE BRAND HEADING TO



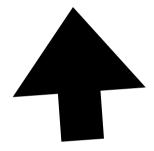












THEN YOUR PRACTICE WILL
HAVE NEGATIVE IMPACT ON
PT NUMBERS







BRAND ERRORS
IRK MODERN
PATIENTS
AND
EFFICIENT STAFF



PT ATTRITIONS WILL BE MANY







TO TAKE OFF





THATS WHY WE **CREATED** THIS GREAT PROJECT, TO STABILISE YOUR BRAND, **BEFORE YOU FURTHER PLUNGE INTO LOSSES**

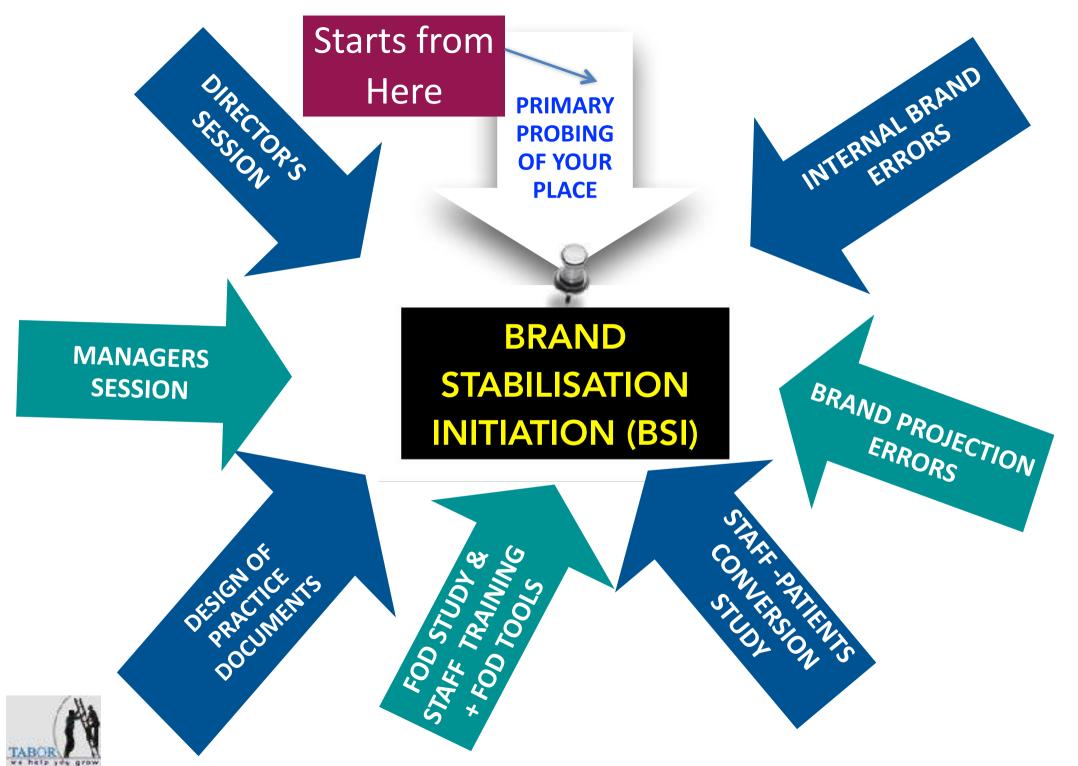




WE WILL
DO SERIES OF
7 SUB PROJECTS
TO GUIDE YOU TO
STABILISE YOUR PRACTICE









BSI

BRAND STABILISATION INITIATION

WHAT IT
BENEFITS
YOU

CAUTION

SYSTEMS CORRECTION

STAFF PERFORFORMANCE

BETTER F.O.D.,

METRICS GATHERING

BETTER PRACTITIONER

WHAT SYST

STAFF PE

CORRECTI

PT M

WE WILL BI



BSI

BRAND STABILISATION INITIATION

WHAT IT BENEFITS YOU

CAUTION BRAND LEAKAGES SYSTEMS WHAT SYSTEMS NEEDED TO BE ADOPTED **CORRECTION STAFF** STAFF PERFORMANCE WILL SHOOT **PERFORFORMANCE CORRECTIONS IN F.O.D., WILL BE DONE** BETTER F.O.D., **METRICS** PT METRICS WILL BE DONE **PROFESSIONALLY GATHERING**

BETTER PRACTITIONER

WE WILL BE TAKING PMS SESSION WITH FULL REPORT



NEXT PROJECT





BRAND MANAGEMENT PROJECT (BMP)

THIS IS MAJOR PROJECT RUNNING INTO MONTHS



Correction of Visible Leakages

THIS MEGA PROJECT

CORRECTS ALL VISIBLE, BASIC

LEAKAGES ALONG

WITH FULL RECRUITMENTS &

TRAININGS & DESIGNING OF

SYSTEMS INSIDE OUT





BIG MULTI NATIONAL COMPANIES



EARN BILLIONS OF DOLLARS







THEY CONTINUALLY CHECK THEIR PROCESSES & UPDATE THEMSELVES

THIS IS THEIR HABIT





THIS IS "EXCACTLY"

OPPOSITE IN

TRADITIONAL

'STAGNATED'

PRACTICE

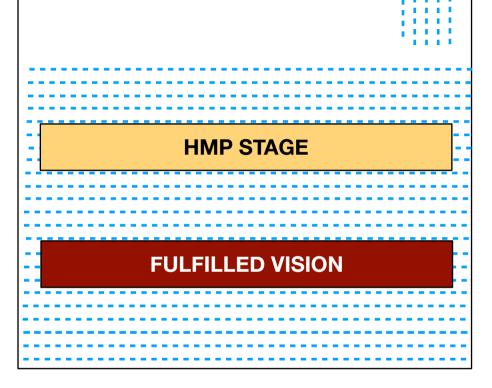




METAPHOR OF INVESTMENT VS ROI

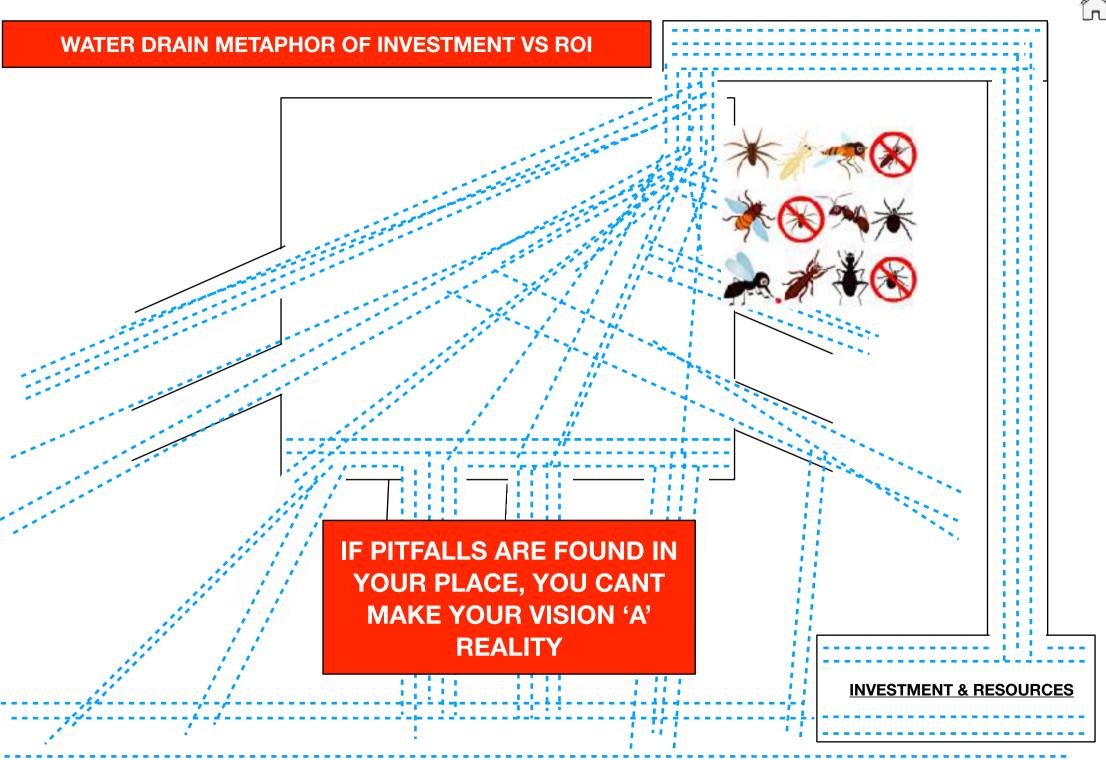


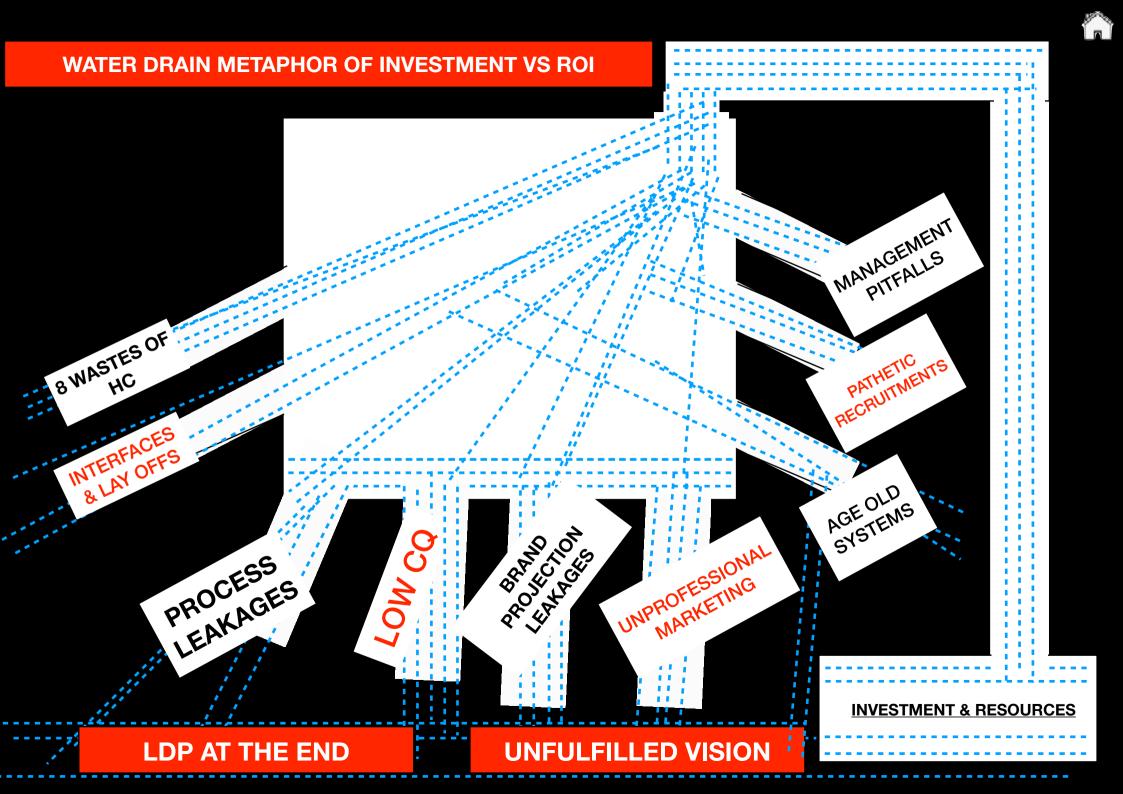
METAPHOR OF INVESTMENT VS ROI



INVESTMENT & RESOURCES







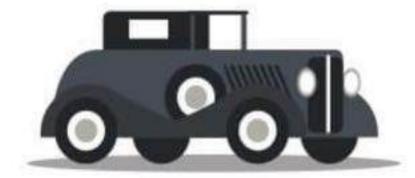






IF YOU ALWAYS DO WHAT YOU ALWAYS DID, YOU'LL ALWAYS GET WHAT YOU ALWAYS GOT.

- HENRY FORD







THIS PROJECT WILL COVER

ALL VISIBLE LEAKAGES

STARTING WITH DEEP SWOT

ANALYSIS,

SYSTEMS CORRECTION,

STAFF RECRUITMENTS & TRAINING





THE FOLLOWING DIAGRAMS ARE
IMPOSSIBLE TO KNOW AS TO WHAT
THEY CONTAIN, YOU NEED
PROFESSIONAL PRACTICE MANAGEMENT
SESSION TO UNDERSTAND THEM





WITH SYSTEMS RE-DESIGNING





WHAT DO WE DO IN BMP

WITH SYSTEMS RE-DESIGNING

PROCESS LEAKAGES (PL)

TABOR INNER
TEAM & EXTERNAL
TEAM AS PTS &
STAFF

CONVERSION ANALYSIS (CA)

HOW STAFF ARE CONVERTING PTS

COMMUNICATION GAP ANALYSIS (CGA)

WHATS THE EFFICACY OF COMMUNICATION WITHIN HOSPITAL OVERALL SYSTEMS
ANALYSIS
(OSA)

STUDY OF SYSTEMS

OVERALL SILOS ANALYSIS (OSA)

HOW STAFF ARE CONNECTING DOTS

CPB IN-DEPTH STUDY

BRAND PROJECTION ERRORS (BPE)

HOW HOSPITAL IS PROJECTING ITS BRAND

PRODUCT KNOWLEDGE ASSESSMENT (PKA)

> HOW STAFF ARE CONVERSANT WITH SERVICES KNOWLEDGE

OVERALL METRICS
ANALYSIS
(OMA)

HOW HOSPITAL
IS POOLING
METRICS &
ANALYSING

STAFF PERFORMANCE ANALYSIS (SPA)

HOW STAFF,
MANAGERS &
CONSULTANTS ARE
PERFORMING RIGHT
FROM ENTRY TO EXIT

PT SATISFACTION ANALYSIS (PSA)

HOW SATISFIED PTS ARE & THE TOOLS USED





NEXT PROJECT





WEB CONVERSION LEAKAGES + WEB RE-DESIGN (WCLR)





IF YOU ARE ALREADY HAVING WEBSITE!





Purpose
of
Designing
Website

ATTRACT

ENGAGE

EDUCATE

CONVERT

PATIENTS





BUT MOST OF THE WEBSITES ARE FULL OF CONTENT & THEY ARE BORING, AGE OLD COPYCAT, TRADITIONAL WEBSITES, PATHETIC IN SPEED, RANKS VERY LOW IN GOOGLE, GT METRIXS, ETC.,





MUCH MORE, MOST OF THE SITES IRKS VISITORS AND THEY LEAVE THE SITE WITHIN FEW SECONDS!!

@They are NOT conversion based





WEB CONVERSION LEAKAGES+ WEB RE-DESIGN (WCLR)

THRU THIS WEB CONVERSION
LEAKAGES PROJECT, WE WILL
GIVE YOU DETAILED ERROR
REPORT AS TO WHERE TO
UPDATE YOUR WEBSITE WITH
FULL PPT







2WE WILL STUDY GAPS IN
SITE DESIGN

WEB CONVERSION LEAKAGES & REPORT (WCLR)

FOR MORE CONVERSIONS

DESKTOP VS
MOBILE VERSIONS
STUDY

4
PAGE SPEED STUDY
IN GT METRIXS

5 CONVERSION BASED ERRORS FULL SITE
RE-DESIGN ON
PPT
7
RE-DESIGNING

SCRIPT/CONTENT

GUIDING MISSING PAGES TO
UNDERSTAND
BMP, PCMD,
PRMD
PROJECTS IN
FULL YOU
NEED

PMS SESSION FROM US



STEPS OF OUR ASSOCIATION



STEP 1

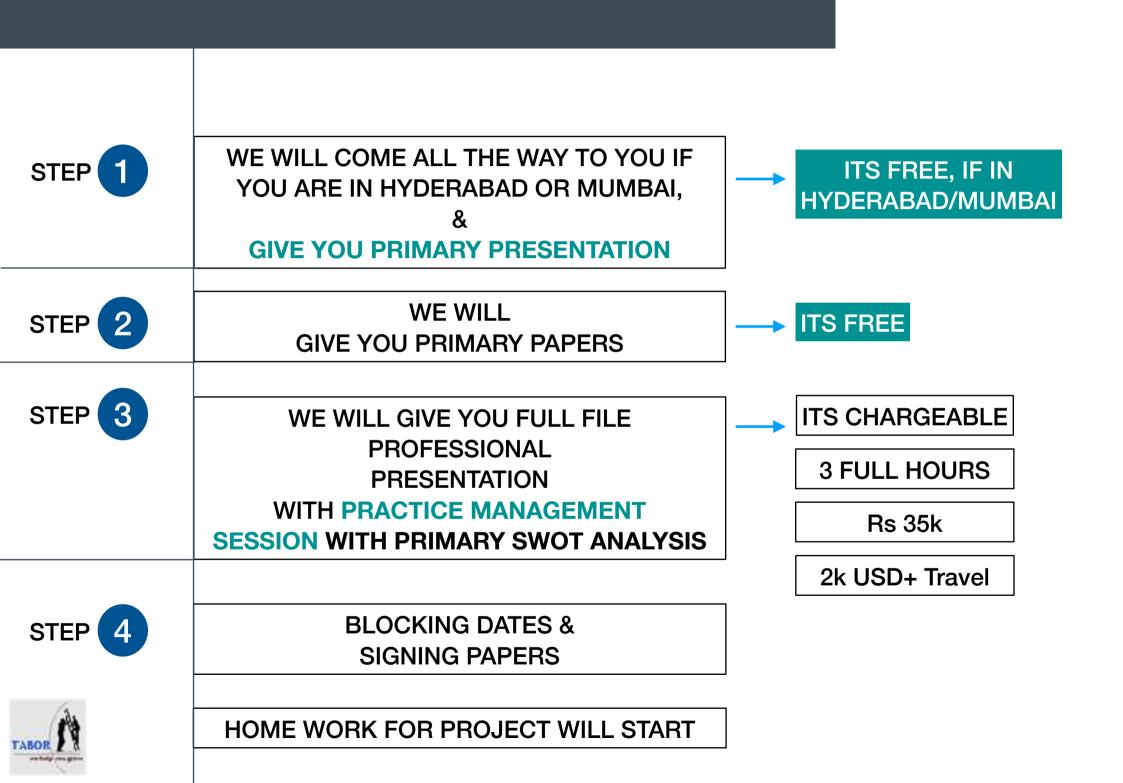
STEP 2

STEP 3

THERE ARE 4 STEPS OF OUR ASSOCIATION

STEP 4





PRACTICE MANAGEMENT SESSION (PMS)



THIS WILL MAKE DOCTORS BETTER PRACTITIONERS



ON SITE

WORKSHOP



FOR DOCTOR DIRECTORS

PRACTICE MANAGEMENT SESSION



(PMS)

OBJECTIVE OF THIS WORKSHOP

TRANSFORMATION OF DOCTOR TO KNOW WHAT IS TO MANAGE A HOSPITAL PROFESSIONALLY AND



DOCTORS SHOULD BECOME STREET SMART

GREAT THING ABOUT THIS PMS IS



IT IS TOTALLY ONSITE, DONE EXCLUSIVELY
FOR YOUR SPECIALTY,
JUST FOR YOUR HOSPITAL

PRACTICE MANAGEMENT SESSION (PMS)

LIVE PROJECTS



