

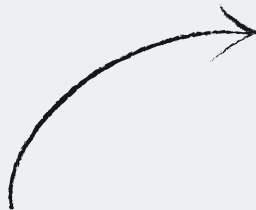
PRACTICE METAMORPHOSIS WORKSHOP 2025



What is Practice Metamorphosis Anyway?



It's 'a' stage
where you get



**HIGH MARGIN
PRACTICE (HMP)**

Instead of

**LOW MARGIN
PRACTICE (LMP)**



In **HIGH MARGIN PRACTICE (HMP)**



- ☒ High profile pts walk-in, to get treated
- ☒ More of cash patients than credit
- ☒ Reserve liquid cash to start another set up with cash
- ☒ Strong Culture, jubilant place
- ☒ High profile staff & consultants prefer this set up



Patient referrals are
maximum here

In **LOW MARGIN PRACTICE (LMP)** 😞



- ❌ **Low profile/marginal pts come here**
- ❌ **Dwells on debts/seek funds, seeks credit pts to survive**
- ❌ **No cash to update oneself / lacks minimal survival amounts**
- ❌ **Stressful / irksome practice, exists 'sick-culture' here**
- ❌ **Efficient staff & consultants don't prefer this place**



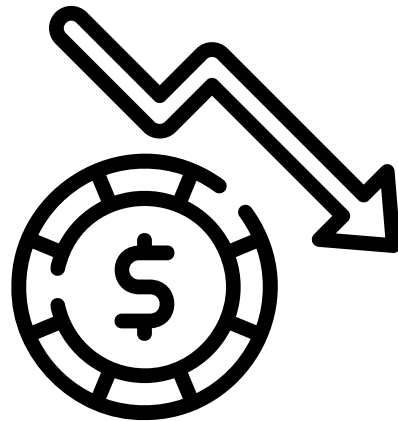
Patient attritions / churns are maximum here

Many wind-up/leave their practices due to lack of control on costs & lack of admin skills & In-depth ethical marketing 😞

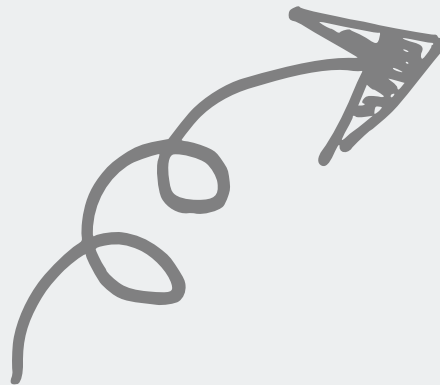


Poor practices & errors in branding (administration) are leading causes of high costs, practices spinning in the mud

Low Margin Practice (LMP)



THIS METAMORPHOSIS WORKSHOP



Will 'guide' you step-by step, to
get - High Margin Practice
(HMP)



Agenda of Workshop

- ✓ How to brand yourself professionally
- ✓ Ethical, professional marketing strategies to be followed
- ✓ Staff recruitment & staff management
- ✓ Common practice leakages many commit
- ✓ Brand management (administration) skills
- ✓ Brand projection- how to project your practice for higher pt conversions
- ✓ Social media management skills
- ✓ Website conversion errors due to which many lose pt conversions



The agenda we use at workshop was birthed from 'live' projects we did with healthcare for over 29+ years

100%

SATISFACTION
GUARANTEE



We do projects right at our clients places

- ☒ **In training staff, designing systems**
- ☒ **In creating professional marketing depts**

2 Ways we help our clientele

- ✓ **TO INCREASE** Revenue
- ✓ **TO STABILISE BRANDING
(ADMINISTRATION)**



Projects

To Increase Your Revenues



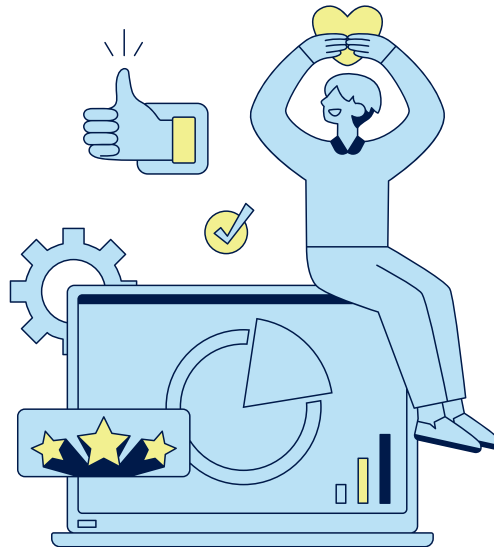
✓ **PROFESSIONAL, IN-DEPTH MARKETING
DEPARTMENT TO INCREASE PT FOOTFALLS**

- Referral Marketing team to Increase Referrals
- Corporate Marketing to Increase paid patients
- Re-Designing & Training of Existing Marketing Team

✓ **CMS DIY 70+ GOOGLE RATED CART WEBSITE
(CMS) TO INCREASE SPOT REVENUES**
(selling health check packages instantly)

✓ **FULL SOCIAL MEDIA (SM) ALONG WITH CUSTOM
CMS YOUTUBE CHANNEL WITH THUMBNAI LS TO
INCREASE WALK-INS**

Projects To Stabilise Your Branding



Projects To Stabilise Your Branding



**BRAND STABILISATION INITIATION (BSI)
TO GIVE LIFT TO YOUR HEALTHCARE**



This Project initiates many corrections



**Thru 7 Sub Projects scientifically designed
to update your practice**



**ISO 9001:2015 CERTIFICATION WITH AUDIT,
TRAINING & PRESS NOTE WITH C.O.D., & Q.M.,**



**PROFESSIONAL ADMIN DEPT, TO MAKE YOUR
PLACE ROBUST WITH EASE OF ADMINISTRATION**

**For Doctors, Directors & Founders of
Healthcare institutions**



DATE & TIME

July 17th, 2025
8 AM - 11 AM

VENUE

Hotel Novotel, Vijayawada,
Andhra Pradesh, India

CONTACT

+91 98669 37170
+91 85001 14817 (WA)

FEE

₹18,500/- incl of GST
₹35,000/-

*Date, Venue may change, will
inform you much in advance

PMS WORKSHOP





**2025
PRACTICE
METAMORPHOSIS
WORKSHOP**



Attend & Become Practice Leader



Who We Are



29+

YEARS IN
MARKET

100+

HOSPITALS ALL
OVER INDIA

**LEAD
AUDITORS**

FOR ISO
9001:2015

**AUTHORISED INDIAN
ASSOCIATES**

FOR QUALITY
VERITAS LTD, UK

**WE FOLLOW ETHICS &
WE DO RESEARCH**

BASED
PROJECTS

TOP CORPORATE COMPANIES – OUR CLIENTS



AMERICAN EXPRESS





**WE'LL SETTLE YOU IN THE
FASTEST PACE POSSIBLE!**



Contact us!

+91 98669 37170

+91 85001 14817 (WA)

+91 99597 46887

support@taboronline.com

www.taboronline.com

**BOOK
NOW**

**SCAN
ME!**



Know more to upscale your healthcare