



Powerful Projects for
Healthcare



Mumbai

Hyderabad

Since 1996



- In the industry for over 29 years

- 100+ hospitals all over India

- Authorised Indian associates
for Quality Veritas Ltd, UK

- 6 top faculties

- ISO Lead Auditors

WE WORK VERY
HARD TO GIVE
GREAT OUTCOMES
FOR OUR CLIENTS

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+91-85001 4817 (WA)
+91-99597 46887

📍 **Hyderabad:**
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113, Jamali Bldg,
Modi Street, Fort

✉ support@taboronline.com
www.taboronline.com





TABOR TEAM AT WORK

Mr N.S.Rao

CEO & Faculty

Mr PV Chandra

Lean Six Sigma Faculty

Ms Florence

Director and Faculty

Dr Jyotsna

Director & Faculty

Mr Rozario

Chief Faculty

Mr. Kishore

Public Relations

Ms Monika

Director & Faculty

Mr Ravi.V

Auditor Pharmacy

Pharmacy Procurement &
Inventory Management Audit



**For best viewing
experience**

**Use a Laptop or desktop &
print a copy, as these are
detailed project presentations**

Next slide

**Top corporate
companies are
our clients**



29+ Years of Transforming Healthcare Organisations





CASIO



13 BRANCHES
CSI SYSTEMS
INSTALLED BY
US



CLIENT: CASIO, 1996



SALES TRAINING REVIEW



ROLE PLAYING



SALES TRAINING



**PROFESSIONAL CORPORATE
MARKETING DEPT (PCMD)**

DENTAL PROJECT

NEW DELHI



**ISO QMS ORIENTATION &
ACCREDITATION SESSION**

ISO AUDIT PROJECT

BANGALORE

[CLICK HERE TO WATCH](#)





**PROFESSIONAL CORPORATE
MARKETING DEPT (PCMD)**

DENTAL PROJECT

HYDERABAD



ISO QMS ORIENTATION &
ACCREDITATION SESSION

ISO AUDIT PROJECT

KHAMMAM



**PROFESSIONAL CORPORATE
MARKETING DEPT (PCMD)**

HEALTHCARE PROJECT

VIJAYAWADA



**PROFESSIONAL CORPORATE
MARKETING DEPT (PCMD)**

HEALTHCARE PROJECT GUNTUR,AP

[CLICK HERE TO WATCH](#)



Next Slide

**Press Coverage
Follows**

**Tabor has been
featured in the press
on numerous
occassions for its
work as lead auditors**



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Nagubandi Dental Hospital gets ISO certificate

OUR BUREAU

Khammam: Nagubandi Multi-speciality Dental Hospital got ISO 9001-2005 certificate from Quality Council International and this is the first-ever hospital to receive such honour, said Nagubandi Kiranku-

mar, renowned dentist in a press note released here on Thursday. He expressed his happiness over the recognition and said it was a pride for the Khammam district. Indian Dental Association along with dental experts appreciated the hospital management on the occasion.





**We give guarantee of
outcomes provided you
cooperate with us
till the end 🙏**



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**To achieve your
vision and be
top brand**

**Practices must
evolve beyond
traditional
methods**



What we promise

- "We don't simply recommend improvements.
- We recruit.
- We train.
- We implement.
- We monitor.
- We stay until measurable outcomes are achieved."
- That differentiates TABOR.



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Powerful, time-tested projects



To increase Revenues  **(patient footfalls)**



To stabilise your practice



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**Clinics, Dentists,
Small Diagnostic Centres**

**REVENUE
ENHANCEMENT**



Up to 10 staff

**BASIC REFERRAL
MARKETING (BRM)**

**PROFESSIONAL
CORPORATE MARKETING &
CLINIC ADMIN (PCMA)**

**PROFESSIONAL REFERRAL
MARKETING DEPT (PRMD)**

**CUSTOM YOUTUBE
CHANNEL (YTT)**

**AS MARKETING &
MANAGEMENT
CONSULTANTS
(AMC)**

HOME TO HOSPITAL (HTH)

**WEB CONVERSION
LEAKAGES REPORT (WCLR)**

Doctors' practices generally fall
into one of two categories

```
graph TD; A[Doctors' practices generally fall into one of two categories] --> B[High Margin Practice (HMP)]; A --> C[Low Margin Practice (LMP)];
```

High Margin Practice
(HMP)

Low Margin Practice
(LMP)

High Margin
Practice
(HMP)



Where affluent patients
prefer to seek high-value
treatments here through
direct cash payments

Low Margin
Practice
(LMP)

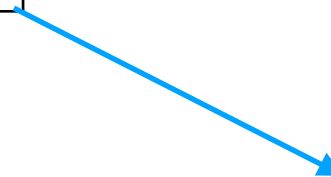
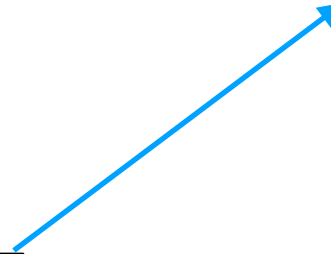


This setup attracts low &
middle-income
communities, preferring
lower priced treatments

If you want High Margin
Practice (HMP)

You need to
increase revenues
₹

You need to
stabilise your
clinic / practice ♖





**TO INCREASE
REVENUES ₹**

**YOU NEED TO INCREASE
PT FOOTFALLS**

4

**& THEY COME FROM
4 SEGMENTS**



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4 segments

Referrals

Walk-in patients

Corporate employees

Patient-to-patient
referrals

4 segments



We have projects to
cover all these
segments



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To

Strengthen referrals

To get more walk-in patients

To attract corporate employees

& to get an atmosphere
wherein patient-to-patient
referrals increases

REFERRALS

Basic Referral
Marketing (BRM)

Professional
Referral Marketing
Dept (PRMD)

WALK-INS

Home to Hospital
(HTH)

CMS DIY Website
(CMS)

Web Conversion
Leakages Report
(WCLR)

Custom 10-in-1
YouTube Channel
(YTT)

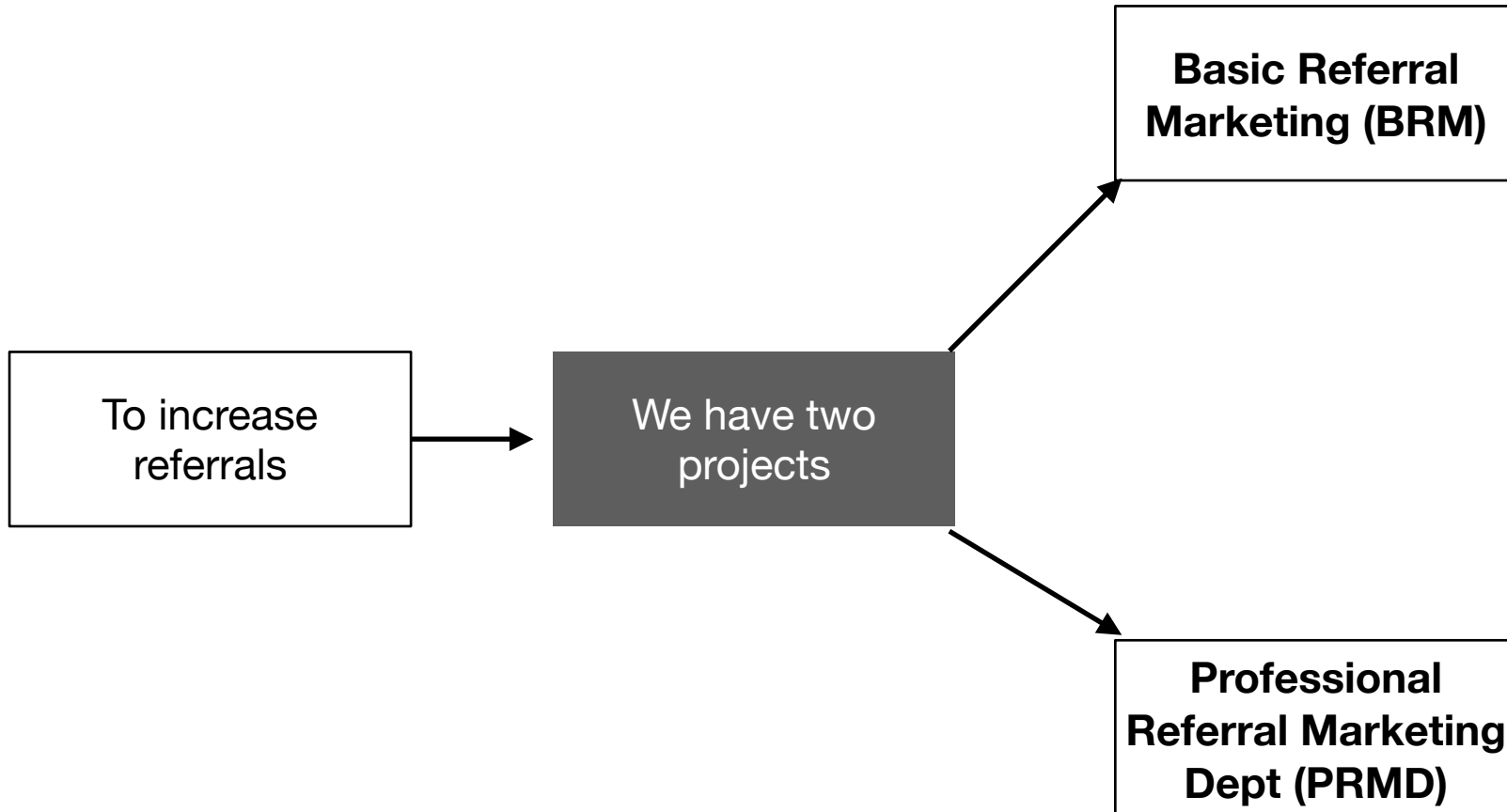
CORPORATES

Professional
Corporate
Marketing and
Administration
(PCMA)

PATIENT TO PATIENT REFERRALS

For this you
need to
'stabilise' your
place





Basic Referral Marketing (BRM) Project

**First Revenue
Enhancement Project**

**To start referrals &
branding**



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Revenues
enhancement projects



Basic Referral
marketing (BRM)



To begin referrals &
branding with the lowest
investment

BASIC REFERRAL MARKETING (BRM)



**THIS WILL BEGIN
REFERRALS &
BRANDING WITH
LOW BUDGET**



Without initial marketing
investment

No clinic can get the
referrals or walk-ins
in bulk



We professionally recruit one guy as
Liaisoning Officer

Full PR training will be given as to how to
get referrals & that includes even field
training

We will design performance reports,
referral brochure and leaflet for this
marketing project

**BASIC REFERRAL
MARKETING (BRM)**



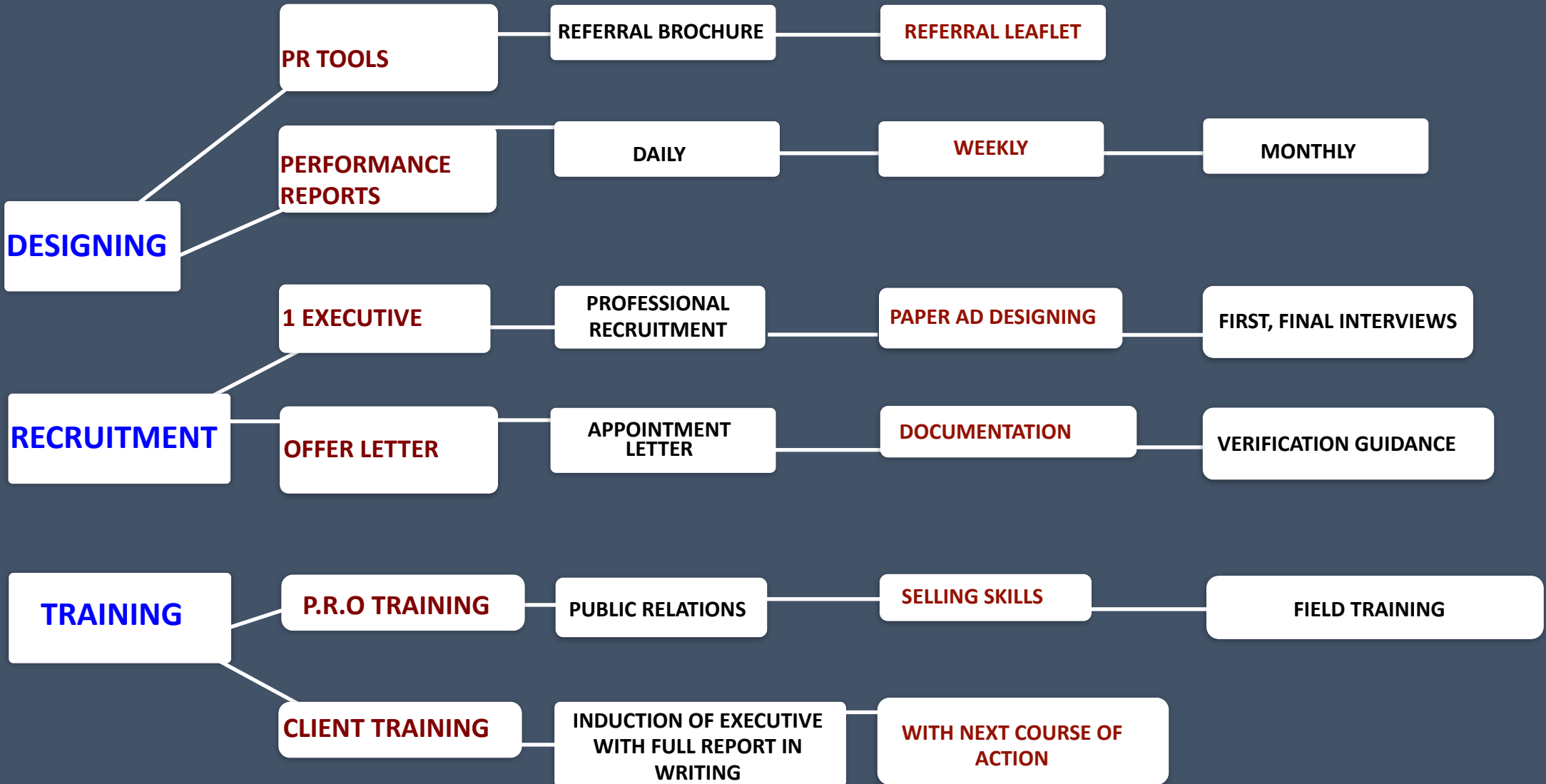
What we will do in BRM project -step-by-step roster



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DETAILED PRESENTATION WILL BE
GIVEN IN PERSON



BASIC REFERRAL MARKETING

BRM

WHAT IT CONTAINS



BENEFITS



How does this BRM Project benefits you?

- This project elevates your brand visibility across your service area through professional marketing and strategic brand positioning—far beyond the limited impact of conventional banners, posters, and routine social media posts.
- Sales will start happening 3 months after induction

Professional Referral Marketing Dept (PRMD) Project

**Next Revenue
Enhancement Project**

To increase referrals



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PROFESSIONAL REFERRAL MARKETING DEPT (PRMD)

**THIS WILL
INCREASE
REFERRAL
BRANDING**



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Designed to get
referrals in high
volumes and increase
branding in the
quickest time
possible



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360° REFERRALS FROM MARKET

This project covers 360° referral marketing on par with medical reps covering total territory with all ref tools & team targets



PROFESSIONAL REFERRAL
MARKETING DEPT (PRMD)



Overview of what we will be doing in this PRMD project



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Clinic Swot analysis will be done

Professional recruitment of 1 Marketing manager
& Liaisoning Officer

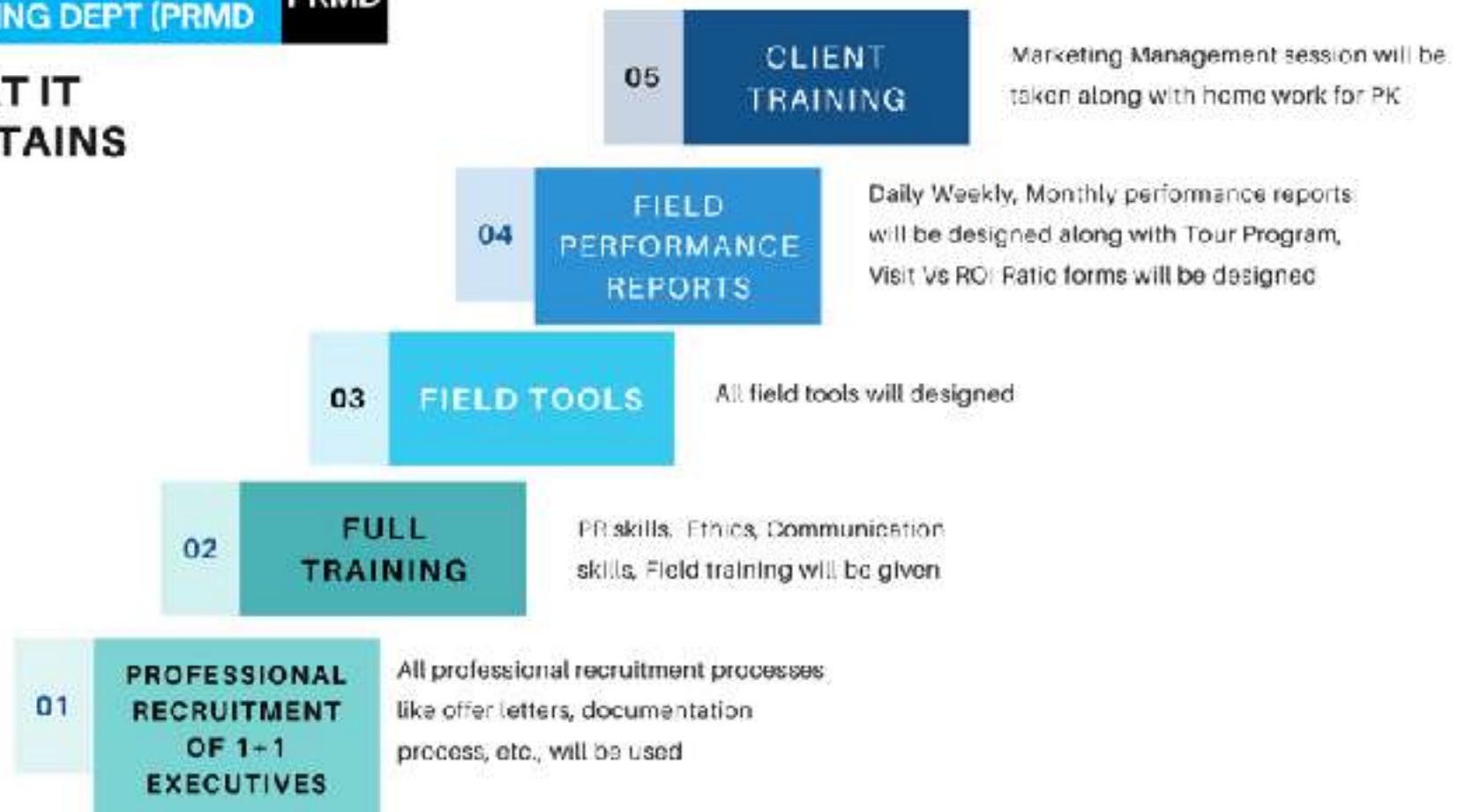
We will design all tools for the team

Professional training in PR skills, communication skills
and selling skills will be given

PROFESSIONAL REFERRAL
MARKETING DEPT (PRMD)



WHAT IT CONTAINS



Detailed step by step
roster of project,
difficult to understand



DETAILED PRESENTATION WILL BE
GIVEN IN PERSON

REF DOCS

REF DOCS - G. D STUDY

PROCUREMENT OF
REF DRS DATA

FIELD PLAN

Study of existing
referrals

Doctor referrals

Referral tools

Referral registers, commission
structure, etc.,

SWOT

F.O.D.,

F.O.D., LEAKAGES

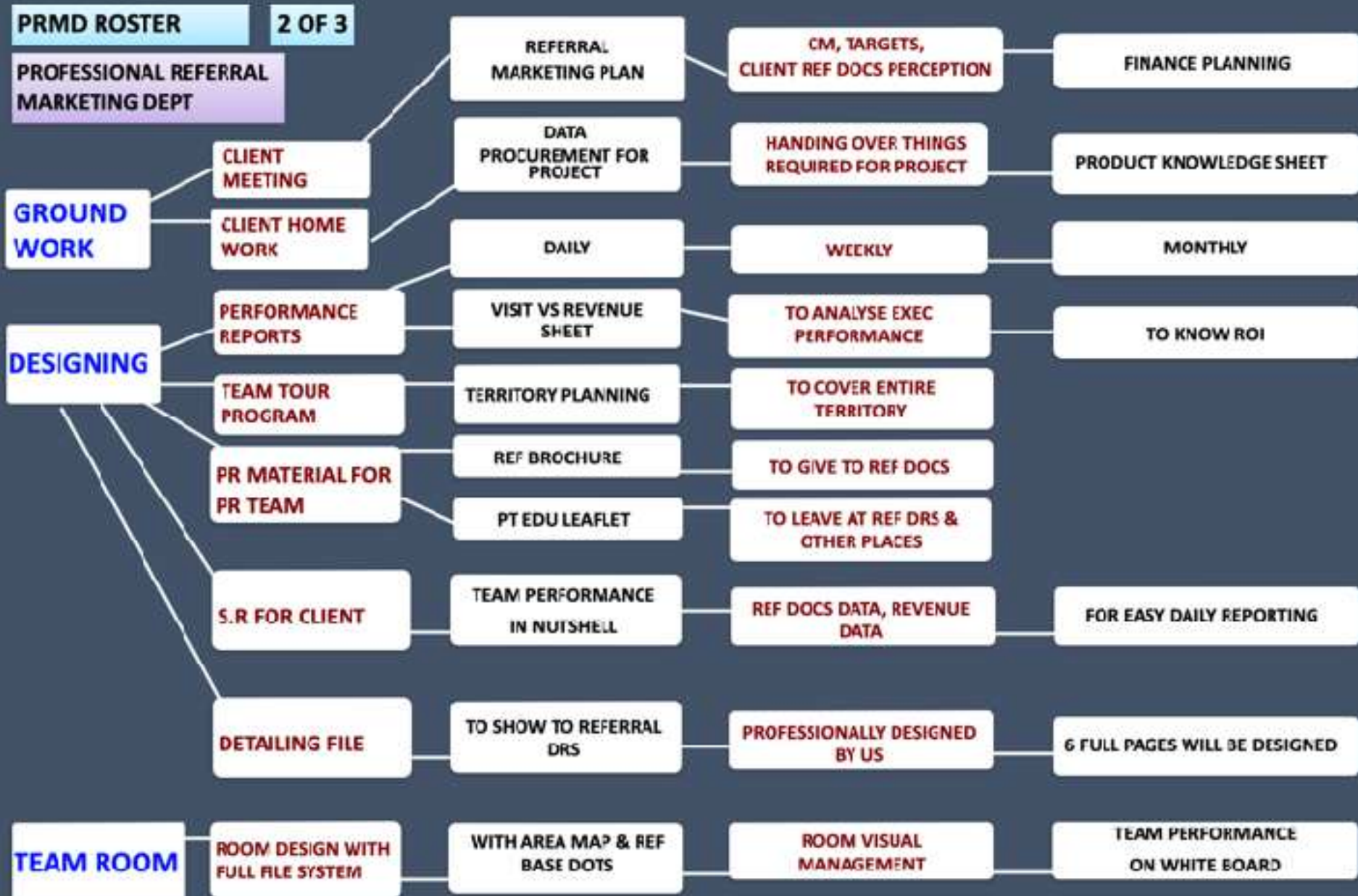
CLINIC SWOT

ANTI STAFF & ANTI PT
STRATEGIES

DR CP STUDY

PT COMMUNICATION
SKILLS

DETAILED PRESENTATION WILL BE GIVEN IN PERSON



In short

What we do



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IN SHORT



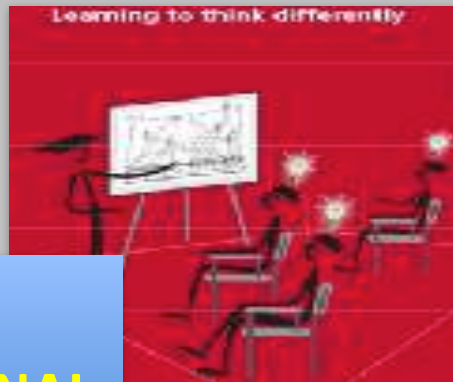
SWOT ANALYSIS



**PR TEAM TOOLS
DESIGNING**



**PROFESSIONAL
RECRUITMENT**



**PROFESSIONAL
TRAINING**



INDUCTION

BENEFITS



What will you get from this referral marketing department ?

- Referral Revenues will start increasing 3 months after finishing the project
- Your “brand name” among referral doctors & pts will soar high
- You will settle in practice much faster than you have imagined as we will be guiding you step-by-step to virtually sweep referral market share



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Home to Hospital (HTH)

**Next Revenue
Enhancement Project**

To increase walk-ins



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HOME TO HOSPITAL
(HTH)



TO INCREASE CLINIC'S
BRANDING & PATIENTS
RAPIDLY RIGHT FROM
HOMES

Home to Hospital (HTH)

**Sweeping pt
market right
from homes**



Direct Brand Penetration

**Virtually
sweeping
Pt market**

HOME TO HOSPITAL (HTH)



Targeting homes

Conducting marketing
activities right at homes
& increase overall
branding



What we will do in this HTH project



We professionally recruit one guy as Liaisoning Officer

Full branding training will be given as to how to increase pt walk-ins & that includes even field training

We will design performance reports, referral brochure & leaflet for this marketing project

HOME TO HOSPITAL (HTH)



**HOME TO
HOSPITAL**

HTH

WHAT IT CONTAINS



BENEFITS



In what way you get benefited from Home to Hospital project ?

- Walk-ins will increase drastically (pt footfalls)
- Your brand name will soar in & around your area as we will be guiding you to capture market share strategically
- Paid pts will increase with high paying pts in large nos

**Next Revenue
Enhancement Project**

**CMS DIY website
(CMS)**

To increase walk-ins



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BASIC CMS DIY WEBSITE (BCMS)



**MODERN DIY
WEBSITE
WITHOUT
CODING**





**DIY CMS WEBSITE WITH
NO CODES, LAYMAN
FRIENDLY DASHBOARD**



DIY CMS WEBSITE WITH CONTENT CONVERSION



ULTRA-MODERN WEBSITE WITH VIDEO HEADER



SIMPLEST, FASTEST WEBSITE



70+RATED WEBSITE IN GOOGLE PAGE SPEED TEST



CONTENT RESEARCH AND DESIGN



EMBEDDING VIDEOS IN SITE FOR MORE CONVERSIONS



STICKY HEADER



FULL TRAINING AS TO HOW TO CREATE & UPDATE
PAGES



Greatest headache in branding ourselves in market



**Is our inability to
correct the website and
update it on regular
basis, Like FB, Insta**

GOOD NEWS



- With our CMS website,
- You yourself can upload your website,
- As simple as
- Typing,
- Selecting pics/videos
- And clicking upload
- In just 2 hours we will train you in this !

DIY CMS WEBSITE

**No need of any web
designer**



**User-friendly &
Lightning fast website**

**You can upload
yourself all your
videos and content
instantly**

**& DESIGN YOUR
OWN SITE**

How will this CMS Website benefits you?

BENEFITS



Increase of Treatments

- Customers/Pts will take your treatments/surgeries faster, Admissions will increase



Second Opinion

- Pts going for Second Opinions will reduce as this website will answer many doubts



Too Many Questions

- Pts questioning you or your staff will reduce as this will have lot of info



Increase of Walk-in Pts

- Walk in pts will increase as public see your site in Google just like physical address

Benefits of DIY Website

NO NEED OF ANY TECHNICAL KNOWLEDGE



Websites promote you 24/7: No
employee will do that.

— *Paul Cookson* —

Next Revenue Enhancement Project

Web conversion Leakages Report (WCLR) Project

This project will increase patient conversions as we will be studying your website & guide you in writing as to what things are needed to be corrected to attract more conversions



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WEB CONVERSION LEAKAGES REPORT (WCLR)



Site SWOT
analysis &
rectification



WEBSITE BRAND PROJECTION ERRORS



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WEB CONVERSION LEAKAGES REPORT (WCLR)

We conduct a detailed analysis of your website and present a comprehensive PowerPoint report showing where your website is losing potential patients—and exactly what needs to be updated to improve conversions



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**Purpose of
any website
is to**

Attract

Engage

Educate

Convert patients



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Many healthcare websites suffer from common conversion leakages, including:

- Overloaded and confusing content
- Outdated, copycat designs
- Slow page-loading speeds
- Poor Google search visibility
- Low Google page speed performance scores
- Weak conversion rates and patient engagement



These traditional websites drive visitors/prospective patients away within seconds because they fail to capture attention, build trust, or inspire action. They are information-based—not conversion-based—resulting in lost enquiries and lost patients.



Our Web Conversion Leakages Report includes:

- A complete website conversion audit
- Identification of all conversion leakages
- Redesigned website concepts presented in PowerPoint
- Actionable recommendations for every key page
- Professional guidance for your web designer during implementation

WEB CONVERSION LEAKAGES + WEB RE-DESIGN (WCLR)



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BENEFITS



How does this Web study benefit you?

- Patient conversions will increase
- Brand image will increase
- Google SEO will increase as we will be guiding in PPT as what to correct including page speed

**Next Revenue
Enhancement Project**

**Custom 10 in 1
YouTube channel (YTT)**

**To increase patient
conversions & branding**



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**We will doing 10 things
in this project**



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YouTube channel with conversion metrics



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01 **CONTENT
MANAGEMENT**

02 **PROFESSIONAL
CHANNEL ART**

03 **CUSTOM PROFILE
PICTURE**

04 **ABOUT US
TRAILER, SM
FILM**

05 **15 VIDEOS WITH
ANIMATIONS &
TITLES**

PERVASIVE 10-IN-1



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PERVASIVE 10-IN-1



06

CUSTOM
HANDLE

07

3 PLAYLISTS

08

3 PROFESSIONALLY
DESIGNED
THUMBNAILS

09

3 VIDEOS WITH
ANIMATIONS,
TITLES

10

EXCLUSIVE QR
CODE FOR THE
CHANNEL



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01 **CONTENT
MANAGEMENT**

02 **PROFESSIONAL
CHANNEL ART**

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PICTURE**

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TRAILER, SM
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PERVASIVE 10-IN-1



06 **CUSTOM
HANDLE**

07 **3 PLAYLISTS**

08 **3 PROFESSIONALLY
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THUMBNAILS**

09 **3 VIDEOS WITH
ANIMATIONS,
TITLES**

10 **EXCLUSIVE QR
CODE FOR THE
CHANNEL**



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How does this YouTube channel benefit you?

BENEFITS



- **Improve Patient Conversion:** Carefully selected educational videos help answer common patient questions, build confidence, and improve treatment acceptance.
- **Reduce Second Opinions:** Well-informed patients are more confident in their treatment decisions, reducing the likelihood of seeking unnecessary second opinions.
- **Strengthen Your Brand:** Professionally curated educational videos enhance your credibility and expand your brand's reach, as members of the public can also view and share your content.

**Next Revenue
Enhancement Project**

**Professional Corporate
Marketing and
Administration (PCMA)**

**To get corporate
employees to your
clinic**



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&

**and also to stabilise your
clinic's administration,
we have 'live' project**

**Professional Corporate
Marketing and
Administration (PCMA)**

PROFESSIONAL CORPORATE MARKETING & ADMINISTRATION (PCMA)

**THIS WILL
INCREASE 360°
BRANDING**



Why this project was designed?

Patients of traditional clinics rarely refer their friends and family unless they have an extraordinary patient experience.



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Why this project was designed?

This is more than a marketing project. we will be conducting a comprehensive assessment of your practice to identify operational & organisational gaps. We then strengthen your clinic by recruiting and developing a high-performing Practice Manager, training your staff, improving patient experience, and creating systems that generate sustainable patient-to-patient referrals and long-term practice growth.



This PCMA Projects also
includes

This project includes an exclusive one-on-one training session for the doctor on advanced case presentation and patient communication skills, helping improve patient confidence, treatment acceptance, and referrals.

This is 360° Clinic
transformation project



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**We will be doing 4 sub projects
in this mega project**



PRMD PROJECT

+

YOUTUBE

+

**HOME TO
HOSPITAL
PROJECT**

+

BSI PROJECT

No budget limit to cover
360° area for whole area
penetration

Further details of this PCMA Project



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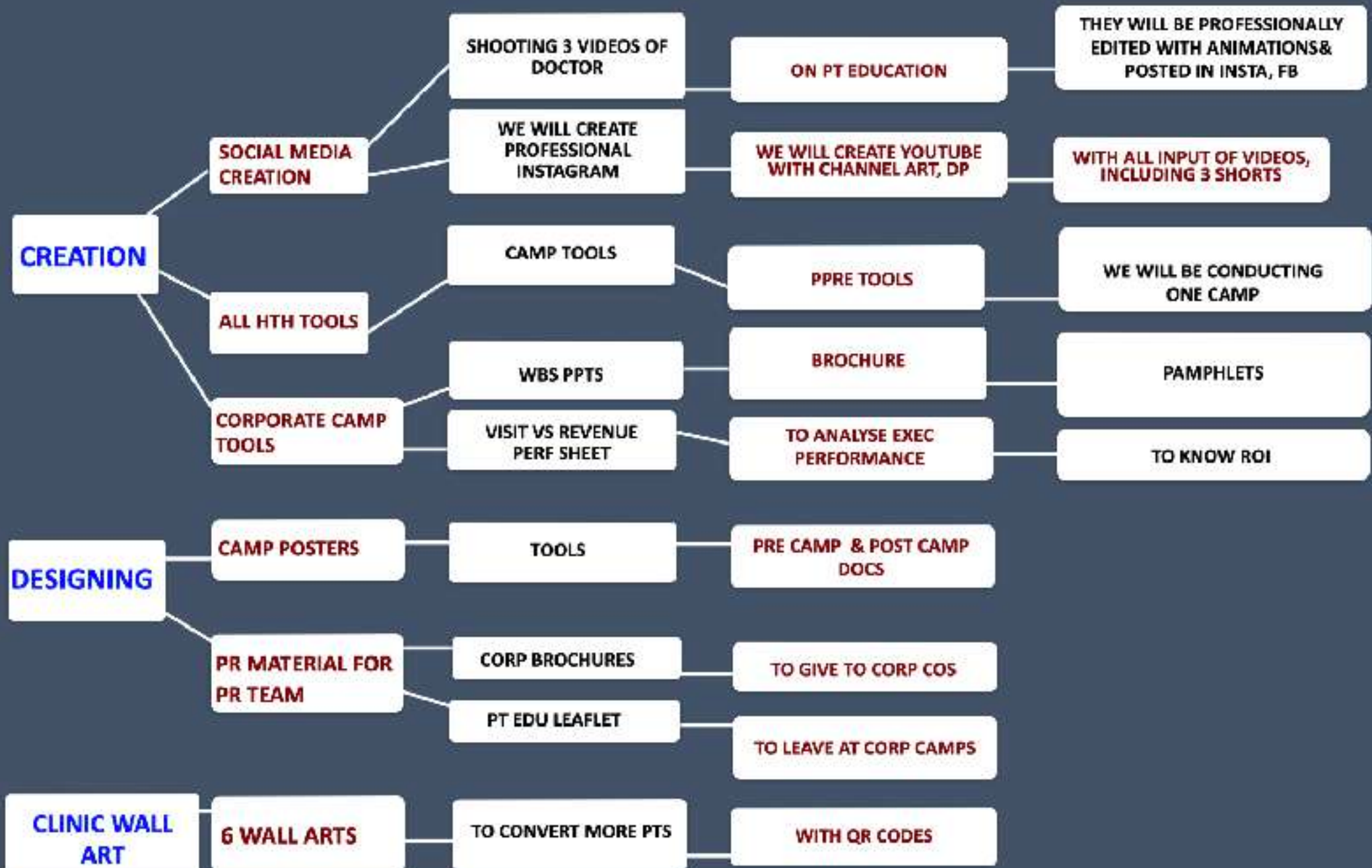


- SWOT analysis will be done,
- 1+1 professional Liaisoning Officer + team leader cum clinic manager recruitment will be done
- Full training,
- All tools will be designed incl YouTube, camps, market indepth work + branding activities at homes

PROSSIONAL CORPORATE
MARKETING & CLINIC ADMIN
(PCMA)



DETAILED PRESENTATION WILL BE
GIVEN IN PERSON



DETAILED PRESENTATION WILL BE
GIVEN IN PERSON

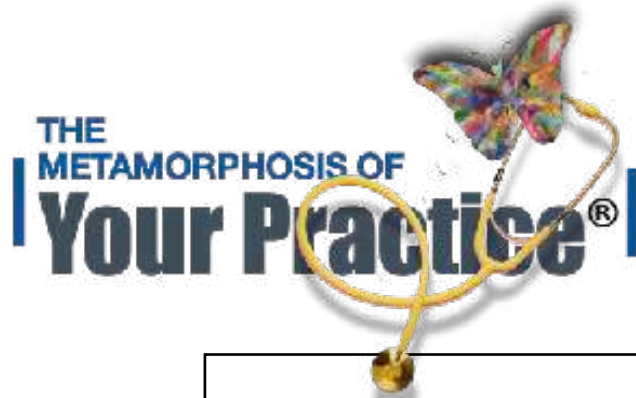


BENEFITS



How will you get benefitted by this PCMA Project?

- **Complete Market Penetration through a dedicated marketing team.**
- **Increase Referrals, Direct Patients & Cash-Paying Patients.**
- **Strengthen Clinic Operations by training staff and optimising reception systems.**
- **Staff Training on branding, patient experience, and referral generation.**
- **One-to-One Coaching for the doctor on case presentation, branding, leadership, and staff management.**



Next Project to increase
Patient to Patient referrals

For this you
need to
'stabilise' your
place



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Next



Projects To stabilise your practice



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Many practices unknowingly create an anti-patient and anti-staff culture that drives away affluent patients, discourages referrals, and eventually leads to the low margin practice (LMP)

To attract and retain high-value patients, a clinic must stabilise its operations and redesign its entire organisational atmosphere—creating a culture that delights patients, empowers staff, and inspires referrals.

We have powerful projects to
‘stabilise’ your clinic



**CLINICS / DENTISTS / SMALL
DIAGNOSTIC CENTRES**

**BRAND
STABILISATION**

UP TO 10 STAFF



**BRAND STABILISATION
INITIATION (BSI)**

**ISO 9001:2015 ACCREDITATION
WITH AUDIT (ISO)**

**QR CODE PACKAGE
(QRP)**

**WALL ART
(WA)**

**DIGITAL WALL ART
(DWA)**



**First Brand Stabilisation
Project**

**Brand Stabilisation
Initiation (BSI) Project**



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Your Center is 'a' brand in
market among many (too many)

Just
like



But if it has leakages in
branding, *HMP will not come

Your brand will not take
off

*HMP-High Margin Practice

BRAND STABILISATION INITIATION (BSI)

LOW BUDGET
PROJECT TO START
WITH

THIS WILL DETECT
PRIMARY ERRORS
INTERNALLY



29+ Years of Transform



BSI PROJECT

This will guide you to correct all branding errors



BRAND STABILISATION INITIATION (BSI)

WHAT WE ARE GOING TO

DO FOR YOU

IN BSI PROJECT

▶ **7 PROJECTS IN ONE
PROJECT TO COVER
360° WORKS**



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**PRIMARY
BRAND
ANALYSIS
(PBA)**



**WEB
CONVERSION
LEAKAGES &
REPORT
(WCLR)**



**YOUTUBE
CHANNEL
WITH
THUMBNAILS
(YTT)**



**QR CODE
PACKAGE
(QRP)**

360° WORKS



**PT
BROCHURE
(PB)**



**STAFF
TRAINING
(ST)**



**DIRECTOR
PMS & SWOT
SESSION
(PMS)**



YOUR WEBSITE PITFALLS FULL REPORT



How will you get benefitted by this BSI Project?

BENEFITS



- Many practices struggle with patient and staff attrition.
- Patients often decline treatment or seek second opinions due to a lack of trust and confidence.
- Affluent patients avoid practices that lack a professional, patient-friendly atmosphere.
- Poor organisational culture drives away high-performing staff and premium patients.
- This project identifies these hidden barriers, implements corrective measures, and trains both doctors and staff to build a patient-centric, high-performing practice.

**Next Brand Stabilisation
Project**

**ISO 9001:2015
ACCREDITATION WITH
AUDIT & TRAINING (ISO)**



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ManipalHospitals

LIFE'S ON



ADITYA BIRLA
MEMORIAL HOSPITAL

HOPE • HEAL • HEALTH • HAPPINESS



Patient Care

About TMH

- [The Hospital](#)
- [GM's Message](#)
- [TQM at TMH](#)
 - [Quality Objective](#)
 - [TQM practices](#)
 - [Quality Management System](#)
- [Milestones](#)
- [Reach Us](#)
- [About Tata Steel](#)



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Quality Management System

Tata Main Hospital certified to the ISO 9001:2008 Quality Management Systems

The Tata Main Hospital (TMH), Jamshedpur has been awarded the ISO 9001:2008 Certification by the Indian Registry of Quality Systems (IRQS) Mumbai.



ISO 9001:2008 Quality Management System

Certificate



Certificate of Registration

This is to certify that:

SRI ABHAYA HOSPITALS

WYRA ROAD, KHAMMAM JMDIST, TELANGANA, INDIA

has been assessed and certified by Quality Veritas Certification Limited (UK) as meeting the requirements of

ISO 9001: 2015
Quality Management System

For the following activities:

PROVIDING MULTI SPECIALITY SERVICES

Date of Registration	: 25 October 2023
1st Surveillance Due	: 24 October 2024
2nd Surveillance Due	: 24 October 2025
Certificate Expiry (based on the company maintaining its system to the required standard)	: 24 October 2028

Certificate No:- 101251023
To Verify this certificate please visit at www.qvcert.co.uk

Quality Veritas Certification Limited
Valid only when used in terms of issued certificate rules and conditions
For details of system terms To: Head of Quality Veritas Certification Limited Hatton Garden, London
Email: info@qvcert.co.uk Website: www.qvcert.co.uk
Suite 48, 88-90 Hatton Garden, London, EC1N 8PN, UK



Certificate of Registration

This is to certify that:

KURAPATI CHILDREN HOSPITAL

WYRACAD, HI AMMAM, TELANGANA, INDIA

has been assessed and certified by Quality Veritas Certification Limited (UK) as meeting the requirements of

ISO 9001: 2015
Quality Management System

For the following activities:

PAEDIATRIC SPECIALTY HOSPITAL

Date of Registration	: 27 September 2023
1st Surveillance Due	: 21 September 2024
2nd Surveillance Due	: 21 September 2025
Certificate Expiry (based on the company maintaining its system to the required standard)	: 21 September 2028

Certificate No:- 101251020
To Verify this certificate please visit at www.qvcert.co.uk

Quality Veritas Certification Limited
Valid only when used in terms of issued certificate rules and conditions
For details of system terms To: Head of Quality Veritas Certification Limited Hatton Garden, London
Email: info@qvcert.co.uk Website: www.qvcert.co.uk
Suite 48, 88-90 Hatton Garden, London, EC1N 8PN, UK

Certificate



Certificate of Registration

This is to certify that:

VIJAYASRI BLOOD BANK

WYRA ROAD KHAMMAM, TELANGANA, INDIA

has been assessed and certified by Quality Veritas Certification Limited (UK) as meeting the requirements of

ISO 9001: 2015
Quality Management System

For the following activities:

PROVIDING BLOOD BANKING SERVICES AND SUPPLY OF BLOOD COMPONENTS

Date of Registration	: 25 October 2023
1st Surveillance Due	: 24 October 2024
2nd Surveillance Due	: 24 October 2025
Certificate Expiry (based on the company maintaining its system to the required standard)	: 24 October 2028

Certificate No:- 101251023
To Verify this certificate please visit at www.qvcert.co.uk

Quality Veritas Certification Limited
Valid only when used in terms of issued certificate rules and conditions
For details of system terms To: Head of Quality Veritas Certification Limited Hatton Garden, London
Email: info@qvcert.co.uk Website: www.qvcert.co.uk
Suite 48, 88-90 Hatton Garden, London, EC1N 8PN, UK

WHAT IT CONTAINS

ISO 9001



01

SWOT ANALYSIS

We will probe ISO related pit falls according to ISO rules

02

CONTROL OF DOCUMENTS

Metrics related documents will be created

03

QUALITY MANUAL

ISO principles + SWOT report will be given

04

STAFF TRAINING

Staff will be trained professionally ISO Principles

05

CLIENT TRAINING

Client will be taken One-O-One session for BRAND LEAKAGES



Benefits of getting ISO recognition



ADVANTAGES OF GETTING ISO 9001



**VALUE OF
ORGANISATION
INCREASES IN PUBLIC**



**STAFF
MOTIVATION
INCREASES**



**ACCEPTABLE
TO THE PRESS &
MEDIA**

BENEFITS



**CPB WILL
INCREASE**



**FREE
PROJECTION
GLOBALLY**



**USEFUL FOR
EMPANELMENT
PROCESS**

Next Brand Stabilisation Project

WALL ART (WA)



29+ Years of Transforming Healthcare Organisations



WALL ART



WALL ART



INCREASING CONVERSIONS

WA



1	6 WALL ARTS
2	FULL CONVERSION BASED POSTERS
3	QR CODES EMBEDDED POSTERS
4	6 HARD COPIES 12/18 SIZE

How will you get benefitted by this Wall Art Project?

BENEFITS



- **Conversion-Based Wall Art:** We design informative wall displays that educate patients while they wait, helping them understand your clinic, doctors, treatments, and services.
- **Build Trust & Increase Conversions:** Every wall art is strategically designed to strengthen patient confidence, improve treatment acceptance, and encourage informed decisions.
- **Reduce Second Opinions:** After studying your clinic, we create customised educational displays that address common patient concerns, minimise doubts, and reduce the likelihood of unnecessary second opinions

Next Brand Stabilisation Project

DIGITAL WALL ART (DWA)



29+ Years of Transforming Healthcare Organisations



Trailer film for social media & YouTube, TV at F.O.D.,

We produce engaging, professionally designed videos with graphics and animations that educate patients, strengthen your brand, and improve patient conversions.

DIGITAL WALL ART (DWA)



DIGITAL WALL ART

I CAN. YOU CAN. WE CAN.



BUTLER ACADEMY

UPCOMING EVENTS

27 May	Inauguration Ceremony
27 Jun	Time in Action - Green Feet
05 Jun	Nequa Expo 2020
10 Jul	Science Exhibition (Kindi 5-8)
11 Aug	Sports Gala 2020
19 Aug	SummerFest 2020
02 Sep	Annual Day 2020

For further assistance and information: www.butleracademy.as | 843-257-2599 TOLL | info@butleracademy.as

Text Goes here. Scrolling Ticker Text: Goes here. Announcements, updates and news etc. go here as it is scrolling text.

We Don't Use Sliding Text for Cost too. Announcements, updates and news etc. go here as it is scrolling text.

DIGITAL WALL ART

1	ABOUT US PROFESSIONAL FILM SHOOTING
2	ANIMATIONS
3	TITLES
4	CONVERSION BASED TRAILER
5	CAN BE USED IN ALL SOCIAL MEDIA , WEBSITE, YOUTUBE
6	USEFUL TO SEND LINKS PROSPECTIVE PTS FOR SURGERIES

How will you get benefitted by this Digital Wall Art Project?

BENEFITS



- **Conversion-Based Digital Wall Art:** We design informative reel/about Us video that educate patients while they wait and also educates public by posting in social media
- **Build Trust & Increase Conversions:** Every Reel/video is strategically designed to strengthen patient conversions
- **Increased branding:** This about us film will increase your branding as this will be posted in use social media platforms like YouTube Instagram FB et cetera

**Next Brand Stabilisation
Project**

**QR CODE PACKAGE
(QRP)**



29+ Years of Transforming Healthcare Organisations



In these modern
days people don't
have time to type

They just scan and
get info



4 IN ONE QR CODE PACK



29+ Years of Transforming Healthcare Organisations





1

WEBSITE QR CODE
POSTER 2/2 FT



2

LOCATION QR CODE
POSTER 2/2 FT

4
DESIGNS
IN ONE

3



A3 QR CODE POSTER

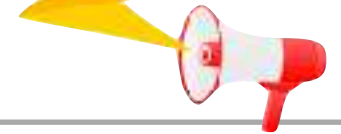
4



2 CORPORATE LETTER
HEADS WITH QR CODES

In what way this QR code packages helps you?

BENEFITS



- **Instant QR Code Access:** Patients can scan a QR code to instantly open your website, YouTube channel, Instagram page, or appointment portal—making it easier to engage with your practice and increasing patient conversions.
- **Professional QR Code Campaigns:** We design branded QR code posters for display within your clinic and at strategic public locations, enhancing your visibility and strengthening your brand.
- **Premium Practice Stationery:** Professionally designed letterheads and stationery reinforce your clinic's credibility, create a premium impression, and strengthen patient trust in your practice.

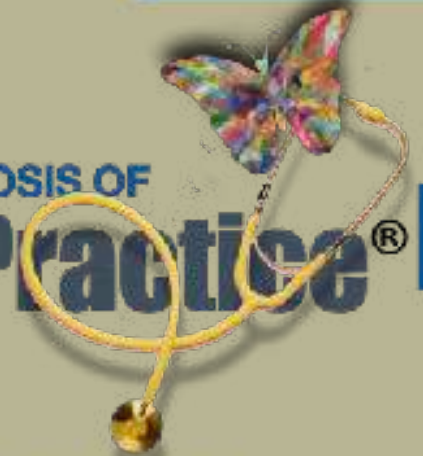
LIVE PROJECTS

**10-20 MINIMUM
YEARS TO SETTLE**



**3-5 YEARS TO LEAP
TO NEXT LEVEL IN
YOUR PRACTICE**

THE
METAMORPHOSIS OF
Your Practice®



**With Us You
settle In The
Quickest
Possible
time**



TERMS APPLY



Our YouTube

Discover our projects in action on our YouTube channel, featuring our successful practice transformation initiatives.



29+ Years of Transforming Healthcare Organisations



Case Studies

You can also go thru 3 recent Case Studies in our website



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Testimonials

You can also go thru recent Testimonials
in our website

TESTIMONIALS



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Much more than

TESTIMONIALS



Our goal is to earn repeat projects from our existing clients by consistently delivering measurable results. With over 26 specialised healthcare transformation projects, we strive to become your long-term growth partner while also earning referrals from your friends, colleagues, & professional network.



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